

afi

Alliance for
Financial Inclusion

Bringing Smart Policies to Life

The First AFI Global Policy Forum

Nairobi, Kenya

14.09.2009

Overview

- AFI at a glance
- Facts & Figures
- What we can offer
- Where are the solutions?
- Work of AFI & Progress so far
 - Global Policy Network
 - Grant making
 - Building AFI: Strategy and planning
- AFI Governance
- Our members
- Our values

AFI at a glance

- AFI is a global network of **policymakers in developing countries**.
- We provide our members with the tools and resources to **share, develop** and **implement** their **knowledge** of cutting-edge financial inclusion policies that work.
- Our **goal** is to enable an extra 50 million people living on less than \$2 a day to have access to savings accounts, insurance and other formal financial services by 2012.

Facts & figures

Established

- September 2008

Funding source

- Bill & Melinda Gates Foundation

Total Budget

- \$35M over 4 years

Number of Grants

- 21 long-term grants
- 44 short-term grants

Time frame

- Sept 2008 – Sept 2012 (phase one)

Geographic reach

- Developing countries around the globe

Location

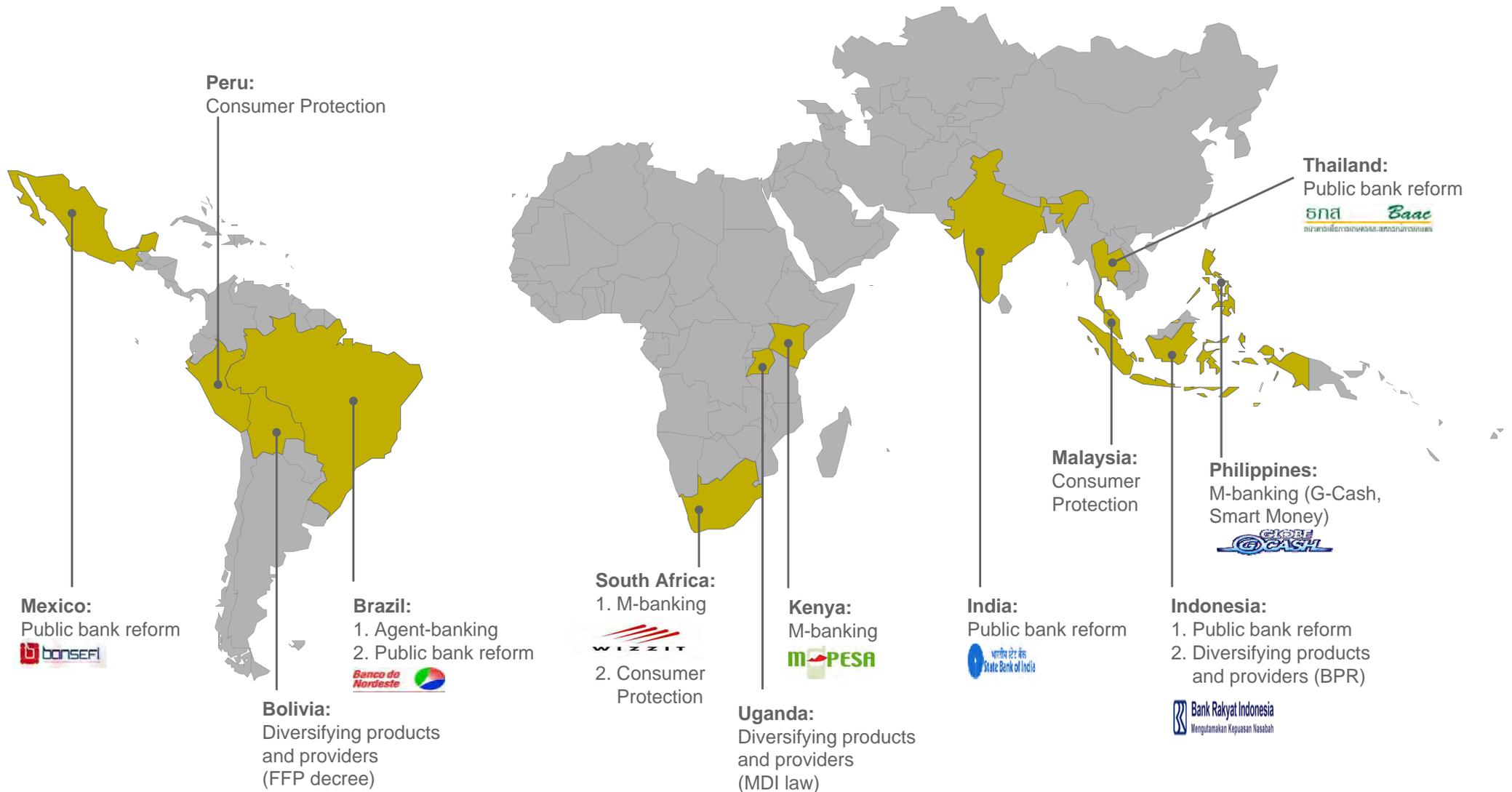
- Bangkok, Thailand

What we can offer

- **Enable our members to share and develop their knowledge of cutting-edge policies that deliver tangible results**
 - Online and face-to-face meetings (regional and global)
 - All learnings captured centrally so others can benefit
 - Focused on evidence-based policy area (currently six)
- **Provide our members with grants to develop and implement their chosen solutions**
 - Short-term grants: e.g. diagnostic studies, drafting regulations
 - Longer-term grants: e.g. implementation and impact assessment
- **Connect our members with the right partners across the value chain**
 - From research institutes (e.g. NYU) and technical experts (e.g. CGAP) to funders (e.g. World Bank) and the private sector (e.g. GSMA)

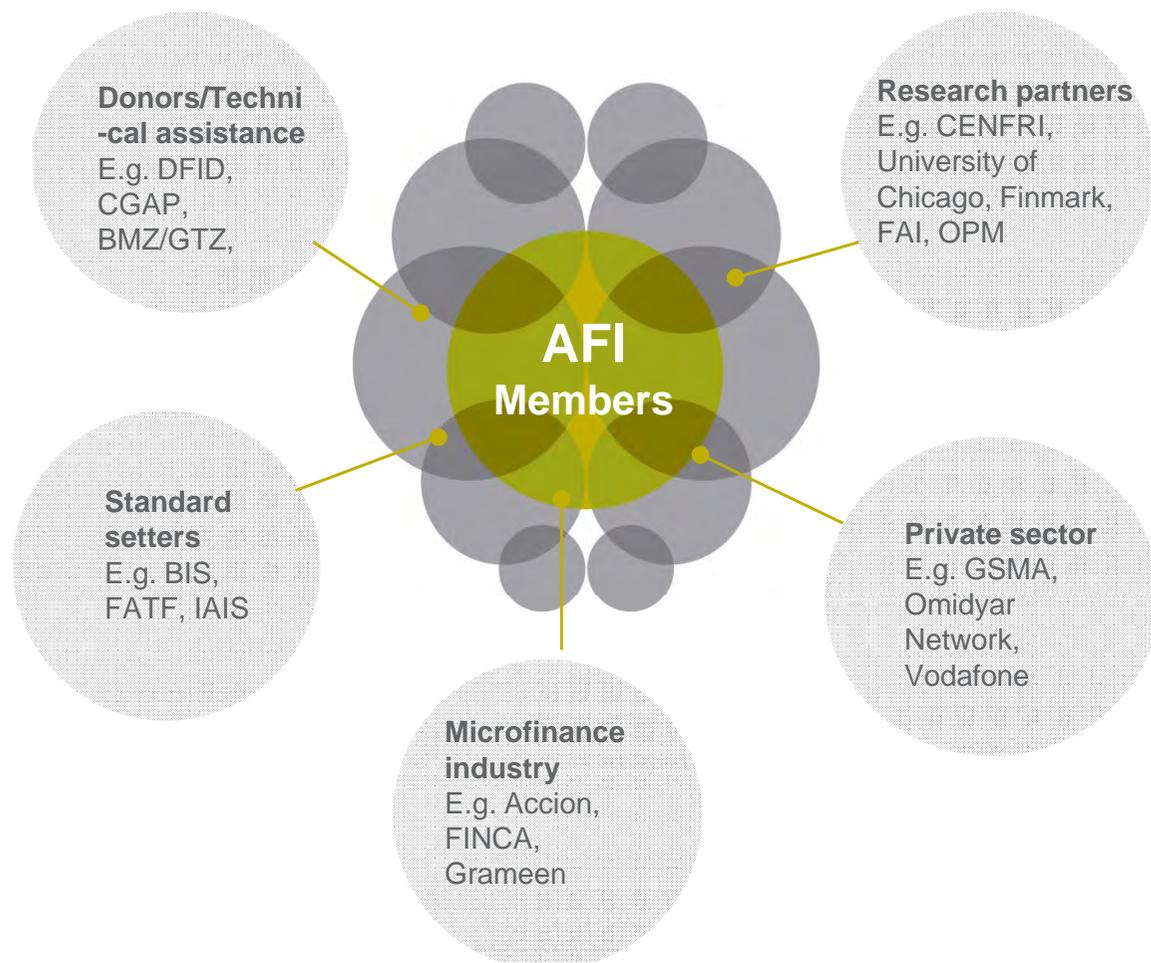
Where can we find the solutions?

Developing countries have pioneered many of the most innovative solutions



AFI Global Policy Network

Connecting across the value chain, from policy design to implementation



AFI Network & Outreach team

Director

Alyson Slater

Knowledge Manager

Lara Gidvani

Communications

Anna-Karin Jatfors
(Beth Magne-Watts)

Policy Network Manager

Recruitment in process

Knowledge exchange: various modes of delivery

Online and face-to-face, aided by grants



Progress - Global Policy Network

Members

- 64 countries agreed to join
- Global and regional conferences

Policy Champions

- 15 policy champions identified
- 3 agreed to become AFI champion

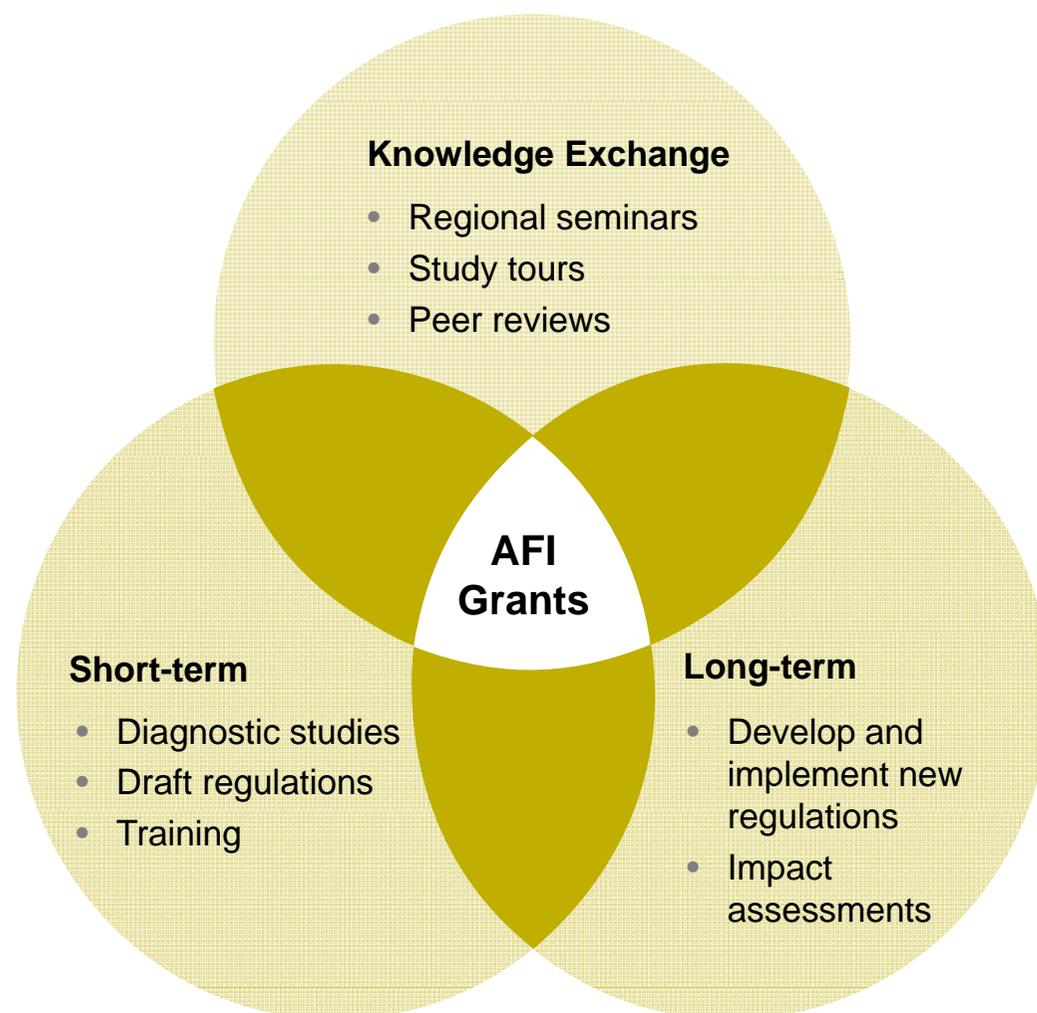
Online policy portal

- Interactive web portal under development
- 6 policy notes, 1 policy brief (simple, relevant, practical, connecting)

Global Policy Forum

- First AFI Global Policy Forum starts today
- Shaped and driven by policymakers

Short-and long-term, covering the full policy cycle



AFI Policy & Grant Management team

Director

Gabriela Braun

Senior Policy Program Manager (Africa)

Crispin Bokea

Policy Program Manager (Asia)

Achmad Budiman

Policy Program Manager (LAC)

Recruitment in process

Progress- Grant making

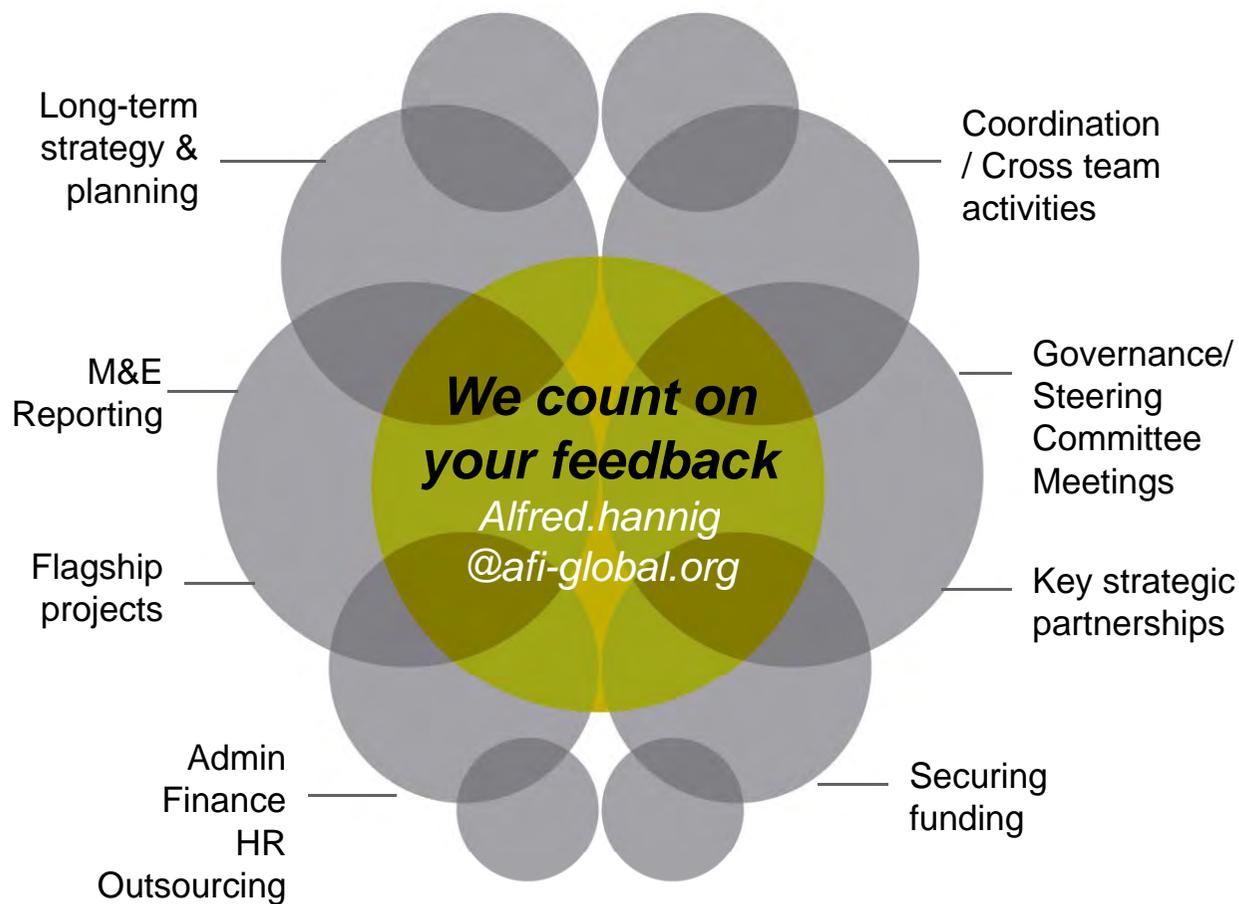
Example of approved grants :

Country	Grantee	Type of grant	Topic	Grant size (US\$)
Mexico	CNBV	Short-term	Measuring access to financial services	45600
Russia	RMC	Exchange	Exchange visit to Brazil on Agent Banking	27000
South Africa	FinMark	Exchange	Knowledge exchange workshop	26000
Kenya	CBK	Exchange	Exchange visit to Brazil and Colombia on Agent Banking	75000

In total :

- 1 short-term/ 5 knowledge exchange grants approved
- 18 proposals in the pipeline
- 5 proposals rejected

Building AFI: strategy and planning



AFI Office of the Executive Director

Executive Director

Alfred Hannig

Project Manager

Sung-Ah Lee

Monitoring & Evaluation

Celina Lee

Associate Project Officer

Nancy Widjaja

Finance Manager

Carsten Demuth

Progress – Building AFI

Management Unit

- 15 staff members in Bangkok along with Regional associates and Research associate
- Business plan

Governance

- Steering Committee
- By-Laws

Strategic Partnerships

- First meeting of the Donor Coordination Mechanism
- Building relationship with FATF
- Close partnerships with more than 20 institutions

M&E Reporting

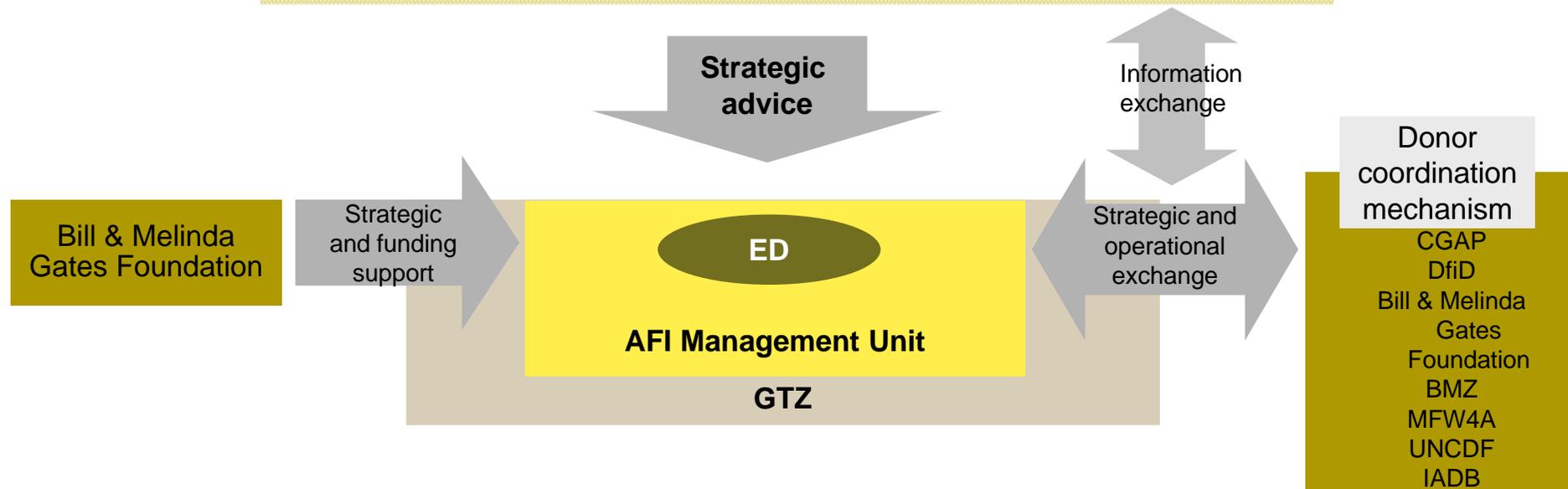
- AFI June Progress Report
- M&E methodology being developed

AFI Governance: Start-up Phase

AFI Steering Committee

- Bank of Thailand
- Central Bank of Kenya
- Bangko Sentral Ng Pilipinas
- Comision Nacional Bancaria y de Valores, Mexico
- Executive Director (ED) of AFI Management Unit
- GTZ senior management representative
- (2 policy making institutions, 2 Independent experts)

Mix of passionate and committed individuals with the desired skill set and background to build a member based network governed by developing country policymakers





- **Impartial**
 - Evidence-based
 - Long-term grants assessed by independent experts
 - Policymakers devise and own their policies: AFI provides the tools and resources (no vested national or commercial interests)



- **Inclusive**
 - Embrace all effective, evidence-based policies
 - Welcome all partners who can make a difference – and who share our high professional standards: honesty, accountability and transparency.



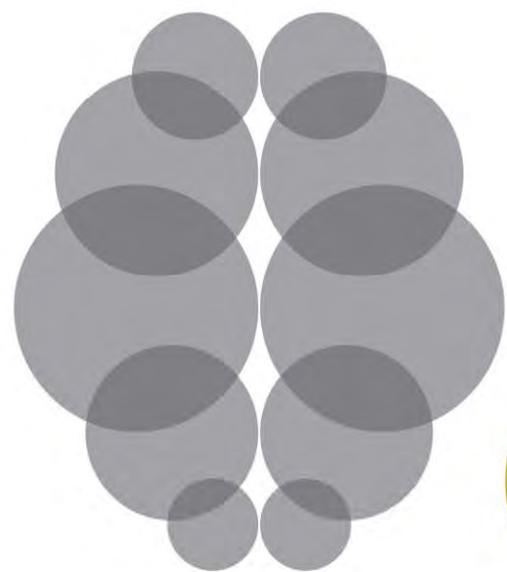
- **Entrepreneurial**
 - Results-driven
 - Customer-focused: fast and responsive
 - Flexible and open to all opportunities to increase financial access, safely and ethically

Again, we count on your feedback

- **Give us your feedback**
 - How can we work together to improve financial access to the poor and reap its huge economic benefits for all?
 - How can AFI sharpen the quality of its service?
 - Fill out our survey after the Forum

www.afi-global.org

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