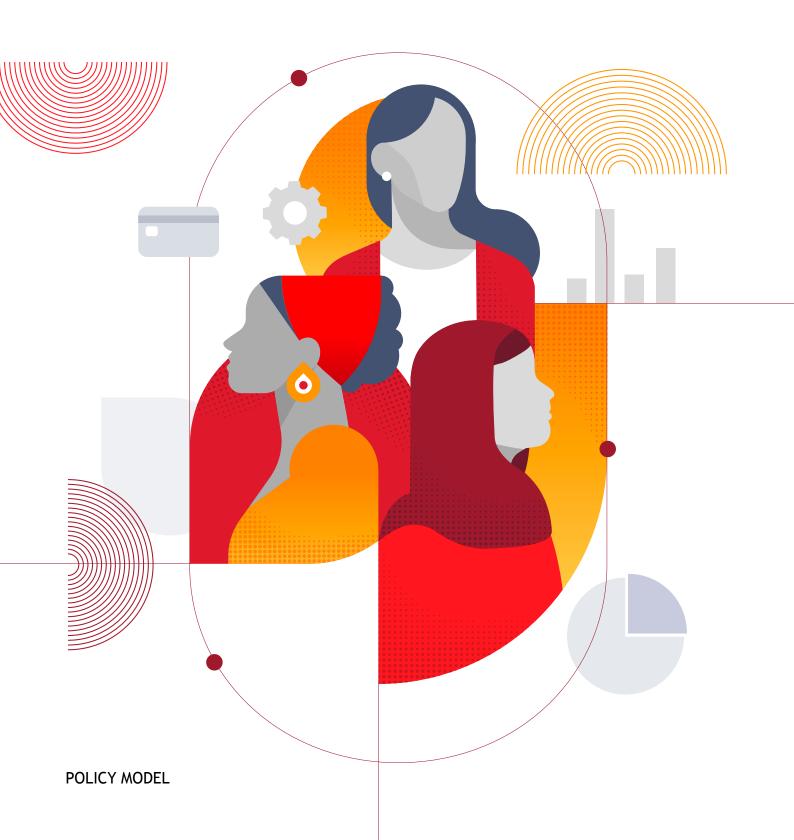


POLICY MODEL FOR GENDER INCLUSIVE FINANCE



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EXECUTIVE SUMMARY

The Gender Inclusive Finance (GIF) policy model was developed as a reference point for regulators and policymakers to create an enabling environment for increased financial inclusion of women. The policy model covers GIF policies, experiences and lessons that have been successfully implemented by AFI members. Given that GIF is cross-cutting, the policy model is anchored on AFI's seven thematic policy areas, namely Consumer Empowerment and Market Conduct, Digital Financial Services, Global Standards Proportionality, Financial Inclusion Data, Financial Inclusion Strategy, Inclusive Green Finance, and SME Finance. It also covers new and emerging cross-cutting thematic areas such as youth financial inclusion, the financial inclusion of Forcibly Displaced Persons (FDPs), and Persons with Disabilities (PWDs).

Following the adoption of the Denarau Action Plan (DAP) in 2016 and the subsequent updated version in 2022, Alliance for Financial Inclusion (AFI) member institutions have made remarkable progress in developing and implementing GIF policies. The policy model, therefore, captures useful country examples, providing member countries in the nascent stages of GIF policy development with benchmarking options, in addition to a list of publications (knowledge products) generated within the AFI network, providing useful references for GIF success stories.

Denarau Action Plan on Gender Inclusive Finance: Updated version in 2022

> View here

In line with the Sustainable Development Goals (SDGs), there has been a growing recognition of the need for women's financial inclusion, as it not only promotes gender equality but also drives inclusive economic growth and development. An inclusive economy is key to the attainment of all 17 SDGs, and women's financial inclusion is crucial to the attainment of SDG 1 on eradicating poverty, SDG 5 on achieving gender equality and economic empowerment of women, SDG 8 on promoting economic growth and jobs, and SDG 10 on reduced equalities, among others.

Technological advancements have also played an essential role in facilitating the financial inclusion of women, particularly those in rural areas, through mobile money and other digital payments. In addition, policymakers and regulators continue to play a critical role in advancing GIF by developing suitable policies and regulations that create an enabling environment for financial service providers to provide women with equal access to financial services while promoting institutional gender equality.

This policy model also recognizes that instituting policies and regulations that promote gender inclusive finance may not be enough, as progress is subject to an enabling environment, which includes addressing the wider societal structural barriers that women often face and the general participation of women in the wider economy. AFI members are also increasingly becoming more sensitive to some socioeconomic barriers which, however, are not within the direct remit of financial policymakers and regulators, and will require regulators to leverage their convening powers to influence change. The adoption of the GIF policy model is expected to accelerate the reduction of the gender finance gap for women and women-owned micro, small and medium enterprises (MSMEs) globally.









1 CONTEXT AND BACKGROUND



Women in many countries globally remain disproportionately excluded from participating in various aspects of economic and social development.¹ This has led to inequality and discrimination, depriving them of their dignity and freedom and leaving them more vulnerable.

While many interventions have been undertaken to empower women and reduce gender inequality, financial inclusion has proven to be one of the most powerful tools that can be used to drive inclusive economic growth and social development. This is because women tend to invest a significant portion of their income and resources in food security, health care, education, and the overall well-being of their families, leading to positive ripple effects.

Women generally face challenges of inequality and discrimination, making them more vulnerable. Gender is a complex and multifaceted concept that significantly impacts access to financial services. A well-defined understanding of gender ensures equitable access to financial services for all genders. By recognizing diverse identities beyond the binary male-female framework, financial institutions can tailor their offerings to meet specific needs. For example, designing financial products that empower women economically and promote their participation in financial systems.

Disparities in gender roles affect fundamental aspects of women's lives, including freedom of movement, economic and social opportunities, women's instinct and priorities over family well-being, as well as personal and professional growth. Such imbalances expose women to challenges such as gender-based violence, unequal division of unpaid care and domestic labor, as well as unequal access to education, health services, and financial resources. The financial system can play a crucial role as both a driver and an indicator of gender equality. Financial inclusion provides women with the tools needed to accumulate assets, generate income, manage financial risks, and participate fully in the economy.

Gender inclusive finance is a cross-cutting policy area that focuses on policy and regulatory approaches and interventions aimed at ensuring that all people, regardless of gender identity or expression, have access to affordable, quality formal financial services and products that are delivered in a responsible and sustainable manner.² In this regard, GIF aims to build an inclusive financial system in which women and men can thrive as equal economic actors, having equitable access to finance to support their economic activities.

It is important to understand that gender cuts cross different population segments and that women are not a homogenous segment, as they fall into various categories of disadvantaged groups, including MSMEs, youth, the elderly, persons with disabilities (PWDs), forcibly displaced persons (FDPs), and rural communities. Segmentation may also be based on geographic location, income level, type of employment, marital status, and educational background. Additionally, the intersectionality with other identity indicators such as race, ethnicity, disability, and socioeconomic status presents different challenges and opportunities to women's financial inclusion.

Financial needs and behaviors of women vary throughout their lifecycle (from adolescence, independence to marriage, parenting, and old age). Each segment has diverse financial needs and behaviors and may require different policy approaches to achieve financial inclusion. In this regard, policy and regulatory solutions should not be one-size fits-all. Instead, careful analysis of the different segments and each country's context should be considered when designing tailored policy and regulatory solutions.

Through the commitment to GIF by the Alliance for Financial Inclusion (AFI) network, significant progress has been recorded in recent years, contributing to the global improvement in women's financial inclusion as more women are onboarded into the formal financial system. Globally, there has been a reduction in the number of women without a bank account from over 1.1 billion in 2017 to 742 million in 2021.³

Dictionary

World Bank. 2024. World Bank Gender Strategy 2024-2030. Available at:
https://documents1.worldbank.org/curated/en/099013107142345483/
pdf/SECBOS04cf7b650208a5e08b784c0db6a4.pdf

Dictionary

The World Bank Gender Strategy 2024-2030. Available at:
https://documents1.worldbank.org/curated/en/099013107142345483/
pdf/SECBOS04cf7b650208a5e08b784c0db6a4.pdf

Available at

² Alliance for Financial Inclusion. 2022. Words Matter-AFI's Financial Inclusion Dictionary. Available at: https://www.afi-global.org/wp-content/uploads/2022/11/Words-Matter-AFIs-Financial-Inclusion-Dictionary_2023_isbn.pdf

³ The World Bank. 2021. The Global Findex Database 2021: Financial Inclusion, Digital Payments, and Resilience in the Age of COVID-19. Available at: https://www.worldbank.org/en/publication/globalfindex

According to the World Bank's 2021 Global Findex Report, the global gender gap in access to finance in developing countries has declined from nine percent to six percent in 2021, the first reduction since the Global Findex started in 2011. This is against the global gender gap of four percentage points.4 However, in some regions, the gender gap is still persistent or has even increased after the COVID-19 pandemic. Sub-Saharan Africa and the Middle East and North Africa (AFI uses the Arab region) reported 12-percentage-point and 13-percentage-point gender gaps in financial inclusion, respectively. The credit gap for women-led and womenowned MSMEs remains high and is estimated at over USD5 trillion, not considering the informal sector.⁵ Advancing women's equality could add USD12 trillion to global gross domestic product (GDP) by 2025, making

the roles of the public, private, and social sectors critical to closing gender gaps in work and society.6

Despite the progress made in recent years in increasing women's financial inclusion and narrowing the gender gap, policymakers and regulators need to be more strategic in addressing structural inequalities that consistently impede economic opportunities for women. Women face multi-dimensional barriers in their efforts to access financial products and services, spanning four broad categories: regulatory and infrastructure barriers, supply side constraints on the part of financial service providers, demand-side constraints on the part of women themselves, and societal and cultural barriers. Some of the barriers are summarized below.

- 5 SME Finance Forum. n.d. MSME Finance Gap. Available at: https://www. smefinanceforum.org/data-sites/msme-finance-gap
- 6 McKinsey & Company. 2015. How advancing women's equality can add \$12 trillion to global growth. Available at: https://www.mckinsey.com/ featured-insights/employment-and-growth/how-advancing-womensequality-can-add-12-trillion-to-global-growth

LEGAL, REGULATORY, AND INFRASTRUCTURE **BARRIERS**

- > Personal status and discriminatory laws.
- Laws specifically prohibiting > Failure to recognize women from owning fixed properties such as land.
- > Lack of access to an Identity Document (ID).
- > Restrictive Know Your Customer (KYC) regimes necessitating a verifiable
- > Underdeveloped physical infrastructure, digital infrastructure, and distribution channels.
- > Absence of, or underdeveloped womenfriendly financial infrastructure.
- > Absence of pro-women financial inclusion policies.
- Absence of sex disaggregated data to support evidence-based policy.

SUPPLY-SIDE CONSTRAINTS

- > Risk aversion on the part of FSPs.
- the business case for supporting women.
- > Service delivery not adapted to women's needs.
- > Products or distribution channels not designed with women in mind.

DEMAND-SIDE CONSTRAINTS

- > Limited financial capabilities and financial literacy.
- > Lack of immovable assets for collateral.
- > Low-income levels due to persistent economic disparities.
- Lack of or limited awareness of available financial products and services.
- > Lack of trust in the financial system.
- > Lack of ownership of mobile phones and SIM cards.
- > High costs of financial products or services
- > Geographic distance to a financial institution.
- > Insecurities due to global conflicts, which affects their mobility.
- > Low entrepreneurial skills including business networking.

SOCIETAL AND CULTURAL BARRIERS

- > Deep-rooted stereotypes and cultural attitudes about the role of women in society (including social and religious), resulting in their lack of ownership of property, disproportionate time allocation to unpaid roles, and limited levels of financial literacy and capabilities.
- > Perpetuated discrimination and violence against women and girls, social expectations and norms reinforcing gender roles and inequalities in various spheres of life.
- > Beliefs are sometimes codified into law (restrictions on property ownership, job types, mobility, etc.)
- > Limited engagement of men to support gender issues.

Financial regulators have a responsibility to support women's financial inclusion, by either directly addressing or influencing legal and societal contexts to support women's economic participation.

As part of efforts to increase women's access and usage of quality and affordable financial services, AFI members endorsed the ten point **Denarau Action Plan** (DAP) at the 2016 AFI Global Policy Forum (GPF), which was reaffirmed by the adoption of the updated DAP at the 2022 AFI GPF. The DAP aims to accelerate the progress of women's financial inclusion by supporting members in building a strong and resilient ecosystem for women and girls' financial inclusion and reducing the financial inclusion gender gap. Some of the barriers will require a broader commitment beyond AFI members to address the cultural and social norms deeply embedded in existing inequalities.

GIF has become a foundational aspect across almost all policy and regulatory developments within the AFI network and is being mainstreamed by financial sector regulators and policymakers. The AFI network has transitioned from merely understanding GIF concepts to a stage where this understanding has transformed into actionable and practical policy solutions. The policy reforms span across AFI's seven thematic policy areas, namely, Consumer Empowerment and Market Conduct, Digital Financial Services, Global Standards Proportionality, Financial Inclusion Data, Financial Inclusion Strategy, Inclusive Green Finance, and SME Finance. In addition, GIF encompasses across other crosscutting policy thematic areas such as youth financial inclusion, the financial inclusion of forcibly displaced persons (FDPs) and persons with disabilities (PWDs).

These policy reforms have contributed to the creation of an enabling regulatory environment in AFI member jurisdictions, improving access to and active use of formal financial services by women. Furthermore, some of the policies implemented by members have increased women's financial resilience, serving as a cushion for coping with unexpected shocks, such as withstanding the effects of the COVID-19 pandemic.

The commitment of AFI members to GIF is demonstrated by the high number of members who have consistently identified GIF as a high priority area through the annual AFI Member Needs Assessment (MNA) surveys and those that have made GIF-related Maya Declaration commitments. AFI members also recognize the alignment of GIF with global aspirations, such as the attainment of most of the UN 2030 Sustainable Development Goals.

2 POLICY MODEL OBJECTIVES



The GIF policy model brings together knowledge and experience from across the network, showcasing practical examples and ongoing activities that are making positive progress in women's financial inclusion and closing gender gaps in access to and usage of formal financial services. This is based on the significant level of knowledge generated by each of the AFI working groups (WGs) on the various thematic and cross-cutting policy areas, as captured in numerous published knowledge products.

The GIF policy model provides guidance to financial regulators and policymakers on how to create an enabling environment for improving access to and usage of affordable financial services by women and womenled/owned MSMEs. It aims to elevate high-impact policy lessons, practical solutions, and frameworks that the AFI network has found to be most effective in creating the conducive regulatory and policy environment for GIF into codified best practices that can be widely applied across the network. By capturing widely accepted best practices for each thematic area, the GIF policy model provides guidance to members on how to address specific challenges in advancing GIF. The policy model also provides guidance to financial institutions, FinTechs, and other ecosystem players, all of whom contribute to the supply side of financial products and services, and is expected to support public-private sector dialogue in creating a conducive environment for women's financial inclusion.

Globally, there has been a significant improvement in the levels of access to financial services for women, as demonstrated by the increase in the number formally served, supported by the necessary infrastructure, such as physical branches and digital platforms. In many jurisdictions, access to a bank account provides a gateway to a range of formal financial services. However, access alone is not enough; usage is important, as it promotes active engagement with financial products and services, enabling women to meet their financial needs. Being able to use loans to start or improve their businesses, save for future

goals, and invest in assets enables women to improve their livelihoods and those of their families. Further, access to insurance products and services (all kinds) and retirement planning is often even harder for women, yet addressing this could promote resilience to economic and other shocks, including climate-related ones, and help to build more robust communities and economies. These financial products and services should be affordable, tailored to the diverse needs of women, and delivered in a transparent manner. Additionally, the policy model challenges the mindsets of financial policymakers and regulators to consider non-regulatory barriers such as sociocultural norms.

It also aims to showcase member jurisdictions that have successfully reduced their gender gaps and highlight how implementing specific policy initiatives has contributed to the advancement of GIF. The policy model outlines some pathways members can take to address both the regulatory ecosystem as well as connecting with the wider stakeholder community to address GIF issues beyond the remit and reach of regulators.

SCOPE AND APPLICATION OF THE GIF POLICY MODEL



Existing GIF-related regulatory and policy issues successfully applied across the AFI network were critically reviewed and collated into the GIF policy model. It leverages existing knowledge products (KPs), guidance from across the network and case study examples of good practice around the AFI thematic and cross-cutting areas. The KPs reviewed include special reports, survey reports, guideline notes, toolkits, policy models and case studies.

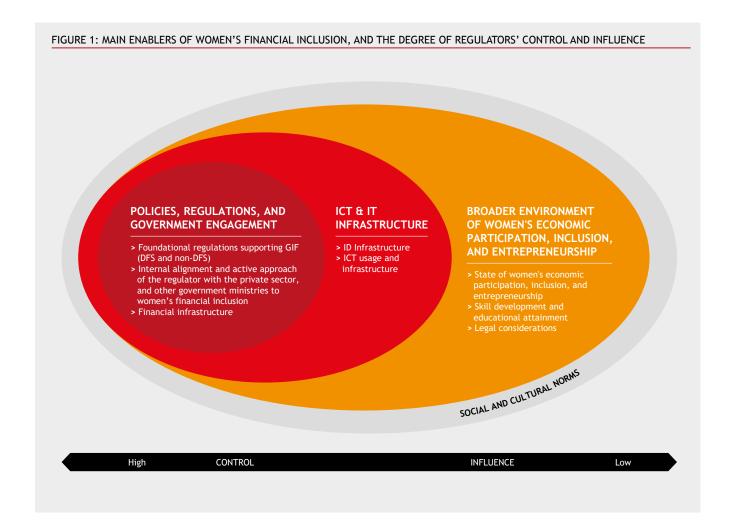
The review also includes results from the 2021-2022 network-wide GIF mapping exercise, whose objective was twofold: 1) to map the state of women's financial inclusion across the AFI network, and 2) to identify the key enabling factors to women's financial inclusion under the purview of financial sector policymakers and regulators.

The GIF mapping exercise (report link to be inserted) analyzed the interplay of four analytical pillars to women's financial inclusion, highlighting the specific role financial regulators can play in advancing progress. The report noted that Policies, Regulations, and Government Engagement is the pillar which financial regulators have the most control and strongest mandate. Three other pillars relating to (1) ICT and ID Infrastructure, (2) Broader Environment of Women's Economic Participation, Inclusion, and Entrepreneurship, and the overarching impact of (3) Social and Cultural Norms were also reviewed to determine some of the key enablers to the entire women's financial inclusion ecosystem.

The GIF mapping report identified three key enabling factors influencing women's financial inclusion in order of impact: 1) digital payments, 2) access to mobile phones and internet, and 3) enabling social norms and the legal environment, and all three have been linked to key policy recommendations in the thematic areas covered in this policy model.

Additionally, all of the good practices of GIF from the AFI network are covered in the policy model and should enable AFI members to integrate GIF perspectives into the development of their policies and regulations.

Also noteworthy is that an array of geographic, demographic, and economic factors influence individual country approaches. In this regard, AFI members should consider their own country contexts and adapt the policies and regulations to meet their needs when considering the implementation of the GIF policy model recommendations. Further, additional benefits can be realized when considering common barriers at regional or sub-regional levels, which can be addressed through AFI's regional initiatives.



4 POLICY AND REGULATORY INITIATIVES FOR GENDER INCLUSIVE FINANCE



For each thematic area, emphasis is placed on highlighting the key guiding principles for successful implementation and recommendation, the rationale for each policy issue, examples of how the policy has been implemented in some jurisdictions, and links to relevant knowledge products published by AFI, providing additional context and guidance on how to use the Key Guiding Principles and Recommendations.

FIGURE 2: RELATIONSHIP BETWEEN THE POLICY MODEL AND THE FINANCIAL INCLUSION THEMATIC AREAS FINANCIAL **FINANCIAL** GLOBAL **INCLUSIVE** SMF STANDARDS PROPORTIONA **EMPOWERMENT INCLUSION INCLUSION GREEN FINANCE FINANCE** DATA **STRATEGY** Women-led MSMEs are The nexus blueprint to drive financial between inclusive green analysis of sex disaggregated growing rapidly, standards is instrumental in ensuring financial stability and integrity as well as financial inclusion of finance and but the financing prerequisites for customers by addressing gap for them women's building a remains high. Appropriate inclusion offers a strategy enables development of and developing evidence-based strategic opportunity for policies and regulations will unlock their appropriate conducted in a quick, confidenmore resilient to potential for implementation the impacts of sustainable adverse climate growth and initiatives with the right stakeholders. inclusion. change and development. environmental degradation. All policy areas must address intersects with other disadvantaged groups such as: Youth, Forcibly Displaced Persons, and Persons with Disabilities. GENDER INCLUSIVE FINANCE POLICY MODEL

CONSUMER EMPOWERMENT AND MARKET CONDUCT

Generally, women have lower financial capability scores than men, which can impact their financial decision-making process. This affects their participation in economic and financial activities, as well as their ability to secure a financial future.

The establishment of policy, legal, and regulatory frameworks that promote transparency, honesty, and fair treatment of customers within the financial sector helps to protect women's rights, understand their obligations, build their confidence in the financial sector, and enable them to make informed financial decisions.

Including references to financial literacy and financial literacy programs in this section would be beneficial. The emphasis on combating fraud can be further strengthened by adopting a multi-sectoral approach, which is essential for building trust among women.

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
FINANCIAL EDUCATION	 Diagnosis and setting targets - enable alignment with the needs of financial education. Sex and age-disaggregated data enable development of evidence-based strategies. Empowerment of female trainers creates a safe space for other women to engage. Include a gender approach, as well as cultural and socioeconomic perspectives when designing financial literacy programs. Delivery channels must also align with the socioeconomic characteristics of the target group (e.g. education levels, literacy, geographic location, mobility of women), e.g. conduct remote training sessions, with a particular focus on reaching underserved demographics such as rural communities and women, particularly those facing limitations in network and internet connectivity, thereby supplementing traditional in-person training approaches. Incorporating extracurricular activities for young girls in schools and colleges ensures that they receive a comprehensive financial education. 	A gender lens can help identify different conditions that men and women face due to prevalent social norms, cultural, and economic restrictions. Targeted financial education is instrumental in imparting knowledge and comprehension of intricate financial concepts and practices, boosting women's financial confidence and security. Establishing a financial education Monitoring & Evaluation (M&E) framework that integrates targets and indicators for women is critical.	In 2018, the Bank of Malawi conducted a Household Financial Literacy and Capability Survey as a follow-up to the same survey in 2014, resulting in the development of the country's National Financial Education Strategy (NFES). The Central Bank of Solomon Islands (CBSI) conducted two pilot projects in 2018 and 2019 to train female coaches to deliver a seven-week program with women's savings groups. The Financial Competency Matrix for Adults has played an important role in the development and measurement of financial education policies in Armenia. For example, it has been used by the Central Bank of Armenia (CBA) to develop financial education materials for different target groups, including youth, women, and villagers. In 2022, the Standards Committee of the Central Bank of El Salvador approved the Technical Standards for the submission of SDD on financial education programs or initiatives (NASF-10) by regulated institutions. In the Dominican Republic in 2021, the Banco Popular launched its Academy of Finance with Purpose, a web platform with educational content on personal and business finance. According to the 2022 national survey of financial capacities, 59 percent of Peruvian adults have a financial education score higher than the minimum value defined by the OECD, and the gender split gap is 8 percent. The Central Bank of Egypt has formed several partnerships with entities that have a high outreach to women such as the National Council for Women, Ministry of Youth and Sports, and the Ministry of Social Solidarity to implement nationwide financial literacy programs where many of them are targeting women and youth. The Central Bank of Nepal has a dedicated page on Financial Literacy materials including digital banners, short videos, songs, books, podcasts, etc. ⁷	National Financial Education Strategies Toolkit Promoting Financial Literacy Case Study of Bank Negara Malaysia CEMC Financial Education Programs Monitoring & Evaluation Toolkit 2022 Integrating Vulnerable Groups in National Financial Education Programs and Strategies Digital Financial Literacy Guideline The Financial Competency Matrix for Adults - A Policy Framework The Role Regulators Play in Closing the Financial Inclusion Gender Gap: A Case Study of the Dominican Republic The Role Regulators Play in Closing the Financial Inclusion Gender Gap: A Case Study of Feru

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
FINANCIAL EDUCATION Continued			The Central Bank of Tunisia through the Financial Inclusion Observatory (FIO) has conducted various financial education programs targeting women. These include financial education training for 25 district heads who have in turn trained 530 rural women, the creation of an e-learning platform, the Tunisian Academy of Financial Inclusion (ATIF) which offers DFS training for several users including women, financial education training of the Consumer Defense Organization and the development of a mobile application on financial education which targets the rural women in northern Tunisia.	
CONSUMER PROTECTION	1. Transparency and disclosure	Promotes equal treatment and ensures women are not subjected to unfair practices. Strong and accessible consumer protection regulation is important to ensure women's trust in financial service providers. Enables women to make informed decisions and understand the costs and risks involved in their financial transactions. Enables women to compare offerings, ensuring they are not subjected to hidden or unfair costs. Protects women's financial privacy and data security. This includes measures to prevent unauthorized access to personal and financial information, and safeguarding women's sensitive data from misuse or unauthorized disclosure. Ensures that women's financial information is kept confidential and secure from misuse or identity theft.	The Zimbabwe Consumer Protection Framework (2017) sets out the rights and obligations of consumers and regulated entities and customer complaint handling procedures and has a focus on marginalized segments including women and WMSMEs. The 2015 Consumer Financial Protection Regulation is the main legal framework for consumer protection in the Dominican Republic and is administered by Superintendencia de Bancos de la República Dominicana (SBDR). Consumers can file complaints against financial entities when they feel their rights have been violated, or an action from a financial institution has affected them. The SBRD aggregates and makes this data publicly available on its website, and sexdisaggregated indicators are available on request directly. BNM had issued an enhanced version of the Policy Document on Fair Treatment of Financial Consumers (FTFC) which sets out requirements and guidance for financial service providers (FSPs) to treat all financial consumers fairly, regardless of gender. This revised policy requires that FSPs consider and respond to the interests and needs of vulnerable consumers by providing appropriate support, consistent with the fair treatment of financial consumer outcomes. The Bank of Ghana's Market Conduct Office handles complaints escalated by unsatisfied clients to prevent the exploitation and unfair treatment of customers and to ensure the effective resolution of complaints. The Central Bank of Nepal issued dedicated directives and circulars on financial consumer protection and financial literacy. These circulars mainly cover issues like transparency, privacy,	Member Series: Nepal's Financial Inclusion Journey Towards Access to Finance, Financial Literacy and Financial Consumer Protection Financial Consumer Protection During a Crisis Complaint Handling in Central Bank Toolkit Consumer Protection for Digital Financial Services: A Survey of the Policy Landscape The Role Regulators Play in Closing the Financial Inclusion Gender Gap: A Case Study of the Dominican Republic

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
CONSUMER PROTECTION Continued	8. Adopting a multi-sectoral approach to financial education programs is essential for building trust among women.		simple language, complete information to financial consumers, fees of financial services, and an internal grievance redress mechanism, which are important for women customers.	
GENDER RESPONSIVE EFFECTIVE REDRESS MECHANISMS	1. Key features of an effective redress mechanism are: > Policy and regulatory environment. > Internal dispute resolution. > Alternative dispute resolution. > Awareness, transparency, and disclosures. > Feedback mechanisms and enforcement. 2. Involvement and participation in IDR and ADR training courses to ensure they have a balanced complaint handling specialist team. 3. Raise awareness - programs should include creating awareness of redress mechanisms among women and consider their literacy levels. 4. Communication - involve establishing dedicated helplines or support services for women facing issues in financial transactions.	A robust, effective, and fair consumer protection regime drives consumer confidence in financial services and helps regulators earn the trust and respect of financial services providers, encouraging them to be sensitive to the needs of vulnerable groups such as women customers. Ensures women's complaints are taken seriously, addressed promptly, and resolved fairly. These mechanisms provide a recourse for women in case of disputes or grievances.	The Bank of Zambia has developed a comprehensive policy and regulatory environment on help and redress mechanisms. In Rwanda, the IDR system is handled by FSPs. They are required to have a complaints policy and register, and then report to the National Bank of Rwanda on data related to complaint handling. In 2006, the Superintendency of Banks of the Dominican Republic established a Consumer Protection framework (ProUsuario) to support IDR and ADR, which was revised in 2015. In 2021, Circular SB 004/21 was issued, and a system developed to support consumers who lodge their complaints through digital channels. Bank Al- Maghrib (Morocco), developed the Moroccan Banking Law No. 103-12 which allows the central bank to establish an independent mediating council, chaired by the bank's president.	Effective Redress Mechanisms in AFI Member Countries
MARKET CONDUCT RISK-BASED SUPERVISION	1. Conduct regular audits, inspections, and investigations to identify and address any violations or misconduct by financial institutions.	Incorporating sex- disaggregated data into market conduct supervision (MCS) is crucial to identify instances of conduct that impacts specific segments, such as women or other vulnerable groups of the population. MCS acts as a deterrent and promotes accountability in the financial sector.	The Central Bank of Tunisia is legally mandated to protect the rights of customers by ensuring oversight of market conduct, relying on three pillars: 1. setting minimum requirements for FSPs; 2. following-up and monitoring FSP compliance through onsite and offsite procedures; and 3. applying penalties in case of a breach. The Central Bank of Paraguay monitors the number and share of consumers in product markets (loans, deposits, etc.), geographical coverage, and gender coverage, emphasizing market power with respect to the product market share, pricing, rates, commissions, and charges by entity. The Central Bank of Egypt established a separate department to handle consumer protection issues, with a mandate of handling the complaints and ensuring the compliance of banks with the abovementioned regulations.	Market Conduct Supervision - A Toolkit Impact Assessment of FSP: MCS Guideline Note Guideline Note 21: Market Conduct Supervision of Financial Services Providers - A Risk- Based Supervision Framework

DIGITAL FINANCIAL SERVICES

Globally, there is sufficient evidence that digital financial services (DFS) can be an effective medium to accelerate women's access to finance and empowerment, particularly when accompanied by targeted policy actions to ensure that women receive the benefits of DFS, such as ensuring enough female DFS agents, women-centric considerations in the design and distribution of DFS, and digital financial literacy.⁸

The 2021 Global Findex Report revealed a strong positive correlation between increased use of DFS and the reduction of gender gap. 9 DFS can help address barriers to women's financial inclusion by specifically addressing mobility challenges, providing convenience (transacting anytime of the day), affordability, and providing safety (digital transactions in a quick, confidential, and secure manner). Members of the AFI network recognize that inclusive FinTech (Sochi Accord: FinTech for Financial Inclusion) can accelerate the closing of the gender gap, and through an intentional collective commitment to advancing responsible and inclusive innovation for financial inclusion (Victoria Consensus on Advancing Responsible and Inclusive Innovation for Financial Inclusion), the growth and creation of an inclusive and resilient digital economy can effectively promote sustainable DFS, products, and delivery channels that significantly advance women's financial inclusion.

POLICY KEY GUIDING PRINCIPLESAND RATIONALE COUNTRY EXAMPLES RELEVANT KPS RECOMMENDATIONS ISSUE **FINTECH AND** 1. Adopt innovative regulatory Promote an enabling The Kenya National Payments FinTech for INNOVATION approaches such as establishing environment where System Vision and Strategy 2021-Financial Inclusion: **FCOSYSTEM** regulatory sandboxes and innovators and 2025 provides an overview of how A Framework for DEVELOPMENT innovation hubs or labs to incubate FinTechs can solve FinTech has been fully integrated **Digital Financial** and support the development of and address the into Kenya's strategic vision. **Transformation** DFS and innovations that advance barriers to DFS, FinTech players participated in the Creating women's financial inclusion. and provide more development of the strategy. Enabling FinTech choice, competition, 2. Promote the use and adoption of Ghana launched a DFS policy Ecosystems: The and quality DFS to digital platforms and channels in January 2021 with a women-Role of Regulators women. that bring choice, security, and specific policy goal of ensuring Policy Framework convenience to women who Establish a framework that at least 85 percent of women on Developing a generally face mobility challenges. for data collection, have financial accounts by 2023. National FinTech insights, and policy 3. Develop inclusive digital financial Egypt promoted the digitalization **Strategy** decisions on the infrastructure and proportionate of village savings groups (VSLAs) Survey Report on availability, access, policies. by leveraging technology. FinTech for MSMEs and quality of DFS 4. Agent Banking - brings The Bank of Tanzania, Central Access to Financing (products/services, convenience in access to financial Bank of Trinidad and Tobago, Bank PIRI Regulatory providers, and services by women and WMSMEs in of Ghana, Central Bank of Nigeria, **Guideline Digital** channels) for women. hard-to-reach areas. Bangko Sentral ng Pilipinas, and Pacific Regional Use of appropriate the Central Bank of Solomon 5. Interoperability of payment Regulatory Sandbox technologies Islands adopted the "test and platforms among various FSPs such as **Guidelines** enables better learn" approach to encourage mobile money operators and banks. targeting of the Innovative FinTech firms, digital banks, and 6. Regulatory cooperation in relation unbanked population Regulatory financial institutions to offer to inter-agency interaction helps (particularly in innovative DFS that are key drivers Approaches Toolkit strengthen the ecosystem and hard-to-reach of women's financial inclusion. The Supervision promote the inclusive innovation communities), of FinTech in the In February 2022, the BCDR of DFS. improves the on-African Region created a digital hub that boarding process, and 7. Develop a National FinTech allows innovators to clarify their reduces the cost of Strategy to assess the broader proposed initiatives and obtain access to financial FinTech landscape, innovations, guidance on the current regulatory and the attendant effect on the services. framework of the financial sector. financial sector.

⁸ The World Bank. 2017. Lessons from the Field: Leveraging Mobile Financial Services to Accelerate Women's Financial Inclusion. Available at: https://www.worldbank.org/en/news/feature/2017/11/30/lessons-from-the-field-leveraging-mobile-financial-services-to-accelerate-womens-financial-inclusion

⁹ The World Bank. 2021. The Global Findex Database 2021: Financial Inclusion, Digital Payments, and Resilience in the Age of COVID-19. Available at: https://www.worldbank.org/en/publication/globalfindex

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
FINTECH AND INNOVATION ECOSYSTEM DEVELOPMENT Continued		Interoperability makes payments faster, more secure, convenient, and often more affordable, which benefits women who usually have mobility challenges and are lowincome earners. Promoting relevant and meaningful DFS use cases for women's financial inclusion, such as channeling remittances into accounts, can be an avenue to increase financial inclusion, especially for women, who tend to represent a large share of remittance recipients.	Bangladesh, Fiji, Solomon Islands, Zimbabwe, and Egypt have integrated DFS components into NFIS, focusing on promoting digital literacy and consumer protection, MSME financing, e-commerce platforms, and digital products and services. A pathway to increased women's financial inclusion in the Dominican Republic is the high penetration of mobile phones and affordable internet, which is supported with adequate regulations relating to data privacy, consumer protection, credit bureaus, and a movable collateral registry. The widespread availability of banking agents in Peru (from 100,000 in 2016 to 291,000 in 2021) has had a positive impact, as women tend to be time-poor and find it easier to visit a nearby agent, saving on travel costs. The Central Bank of Egypt has signed a contract with the National Council for Women to implement the first phase of the Digital Village Saving and Loans Association (DVSLA) project, which aims to integrate 100,000 women into the formal financial system in nine governorates through the electronic application for digital savings and lending groups. In Pakistan, all financial institutions are advised to team up with FinTechs, Incubation Centers and Accelerators for developing and marketing digital financial products and services for women startups. 10	Digital Financial Service Indicators Guideline Note Digital Financial Services Regulation: Current State of Practice Report The Role Regulators Play in Closing the Financial Inclusion Gender Gap: A Case Study of the Dominican Republic
DFS DATA	1. Collect relevant demand- side and supply-side SDD on DFS (including services, channels, and providers).	Understand emerging needs and barriers to financial and digital inclusion (e.g. ownership and usage of a bank account or wallet and mobile phone ownership), and design targeted interventions to address these barriers. Consider the effect of social norms on women in the design, delivery, and distribution of digital and financial products, services, and the implementation of policies.	The National Bank of Cambodia developed a sex-disaggregated data framework resulting in the development of a gender transformative financial literacy roadmap with a digital component emphasizing the use of regulated digital financial platforms. Monitoring and tracking DFS and the progress of the FI rate is supported through the Financial Inclusion datahub established by the Central Bank of Egypt.	Digital Financial Services Regulation: Current State of Practice Report Digital Financial Service Indicators Integrating Gender and Women's Financial Inclusion into the Central Bank of Egypt's (CBE) Framework

KEY GUIDING PRINCIPLES AND POLICY RELEVANT KPS RATIONALE COUNTRY EXAMPLES RECOMMENDATIONS ISSUE DIGITAL 1. Store of value (such as Gender-responsive In Madagascar, savings groups Policy Model for **PAYMENTS** regulations help e-money, Mobile Money are leveraging existing social E-Money wallets, digital wallets) as lowaddress critical infrastructure at the village level, Policy framework cost low-barrier alternatives to barriers to the together with mobile phone for women's traditional bank accounts that usage of e-money technology, to increase the security of financial offer the flexibility with e-KYC by women, who are their savings and have more access to inclusion using and CDD, transaction value usually faced with advanced financial services. digital financial and volume, and the inclusion multiple barriers. Operationalization of Zimbabwe's services of women into the formal national switch in 2020 provides Lessons on financial ecosystem. interoperability between mobile **Enhancing** 2. Access Points and Channels money operators and banks, enabling Women's (including virtual and physical women and WMSMEs to transact in **Financial** cards, QR codes, smart POS, the comfort of their enterprises. **Inclusion Using** etc.) to provide choice, The Central Bank of Egypt issued Digital Financial convenience, customernumber of regulations to provide Services (DFS) centric (low use or adoption access to digital financial services, Towards thresholds from a DFI such as mobile wallets, prepaid cards, Women's perspective), and low fraud and facilitators and aggregators **Financial** and error options. regulations, along with financial Inclusion: A 3. Interoperability is crucial, infrastructure being developed to Gender Data as it promotes adoption, serve this purpose. Diagnostic of increasing transaction Egypt released the Interoperability of Pakistan volumes, and the overall Cash-In and Cash-Out through Service Pakistan-The viability of merchant payments Providers (agents) Regulations in July Role Regulators in underserved areas such as 2021, Regulations for Cash in and Play in Closing rural communities, which are Cash out agent, increasing access to the Financial mainly dominated by women. financial services in rural areas and Inclusion Gender underserved segments of society, <u>Gap</u> including women. The State Bank of Pakistan introduced measures to improve the ratio of women BB agents in financial institutions. 11 DIGITAL Digital Credit, Banking, and The use of The Kenyan digital lending market Policy Model for **FINANCE AND** Insurance digital credit, is highly active, with over 100 E-Money INNOVATIONS which employs operational service providers. Digital **Policy** 1.Leverage alternative data alternative data credit regulations were introduced Framework for responsibly (credit scoring to assess women's in 2022, addressing a range of Responsible using data such as utility capacity to repay relevant topics, including consumer **Digital Credit** payments, e-commerce protection, credit information loans, allows purchases, social media and Scoping and women who do sharing, and AML/CFT. use of big data and artificial <u>Assessment</u> not have physical intelligence) offers valuable Countries, such as Uganda and Report on collateral to access granularity on customer Tanzania, have developed separate Responsible finance. preferences and behaviors regulations specific to digital Digital Credit in Consolidated sexinsurance, while others, such as that can be used to design **Africa** innovative financial products disaggregated data Kenya and India, integrated relevant **Digital Credit** and services suitable for helps accelerate provisions into existing regulatory and Regulation in women. digitalization, save supervisory provisions. <u>Tanzania</u> costs, and adds 2. Promote awareness of In Rwanda, an effort is underway to The Role more flexibility to DFS and enhance digital digitalize financial services to benefit Regulators operations. financial education and the financially excluded population Play in Closing - especially women - by digitalizing literacy, especially among the Financial MFIs, Umurenge SACCOs, and VSLAs. disadvantaged groups, such as **Inclusion Gender** women and youth. Gap: A Case Study of Peru

POLICY KEY GUIDING PRINCIPLES AND RATIONALE COUNTRY EXAMPLES **RELEVANT KPS** ISSUE RECOMMENDATIONS DIGITAL 3. Consider the adoption of An open banking The Peruvian government, led by the The Role **FINANCE AND** framework helps innovative technologies. Superintendencia de Banca, Seguros Regulators INNOVATIONS promote financial such as chatbots and Al to y AFP del Perú (SBS), is exploring Play in Closing effectively manage complaints innovation by the concept of open banking and a the Financial Continued and grievance redressal having banks comprehensive study to identify the **Inclusion Gender** mechanisms to better serve share customer challenges and opportunities was Gap: A Case Study women clients. permissioned undertaken. A preliminary roadmap of El Salvador data with third was developed and extensively 4.Formalize and digitalize parties (FinTechs) discussed with the banking sector. informal financial services and via application business models such as Village In Ecuador, the FinTech law, programming Banking and Savings Groups. officially known as the Law for interfaces (APIs). the Development of Technological 5. Develop open banking or **Empowering** Financial Services, was enacted in open finance policies and women to share December 2022. This legislation aims infrastructure to leverage data their customer to encourage innovation and the to stimulate competition in data through advancement of new technologies product offerings that meet the well-designed and within financial products and services. needs of women. governed open Its primary objectives include finance frameworks enhancing financial inclusion, boosting holds the potential national productivity, and mitigating to improve women's socioeconomic disparities through financial inclusion, increased competition and consumer as more data protection. facilitates faster The Central Bank of Egypt issued lending decisions regulations for digital savings and and accurate risk lending through mobile wallets. The scoring. CBE is working with other national parties to finalize the technical aspects that will allow citizens to borrow instantly through a secured channel based on an "Alternative Behavioral Credit Scoring" mechanism. CONSUMER 1. Utilize Gender Impact Most women face The Banking Supervision Commission Policy Model **PROTECTION** Assessments when developing low literacy and in Madagascar led the process of on Consumer FOR DFS developing DFS consumer protection Consumer Protection for have minimal digital Protection for DFS (CP4DFS) policies and skills, increasing the regulations, including guidelines on the Digital Financial regulations. need for consumer overall effective rate, transparency, Services protection measures. recourse, and complaints. 2. Encourage and incentivize the Guideline Note on usage of female agents, as Cultural norms in Section 16 of the Philippines Personal Data Privacy for feasible in a jurisdiction. some societies may Data Protection Act provides that a Digital Financial mean that women consumer has the right to information **Services** 3. Require that DFS providers are especially about automated processes, where report data with gender Consumer concerned about the data may be the sole basis for a disaggregation. Protection for the privacy of their **Digital Financial** 4.Support DFS providers in DFS data, as far as The organic law on the Protection of Services: A Survey undertaking gender-responsive other household Personal Data of Ecuador, enacted of the Policy capacity building of their members (such as on 26 May 2021, aims to ensure **Landscape** workforce to better understand their partners) and the fundamental right to safeguard women's market segments, their communities personal data. This legislation and ensure that appropriate are concerned. guarantees the rights of individuals products and services are to access and control information developed for them. pertaining to them, emphasizing the importance of data protection. It stipulates that its provisions extend to the processing of personal data across all mediums, whether automated or not, as well as any subsequent utilization thereof.

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
DIGITAL FINANCIAL LITERACY	 Create partnerships with relevant stakeholders to facilitate outreach and develop relevant gender responsive content. Encourage and incentivize the use of female role models, community leaders, and female staff in the delivery of DFL interventions. Use behavioral insights, for example, focus on teachable moments, such as when women are receiving government payments, remittances, or purchasing financial products and services. Consider the engagement of female DFL advocates, especially in communities with stringent gender-based norms and values. 	Digitalization of financial education programs for women enable interventions to be more scalable, and resource-efficient to upsurge the outreach.	The Central Bank of Nigeria developed its Digital Financial Literacy Guide which provides a framework for DFL interventions being undertaken and includes standards that have been adopted by FSPs. To improve women's understanding, Bangladesh Bank developed a weblink titled "Financial Literacy". It contains storybooks, games, videos, texts, a financial calculator, products, and information on delivery channels. The central bank also collaborates with the Ministry of Education on financial literacy programs in schools and colleges, upon which they can further build on DFL initiatives. The National Bank of Rwanda is strengthening existing digital financial literacy programs for women through a National Digital Ambassador program to make sure it addresses women's digital skills gap in finance. SEPS Ecuador has crafted digital savings and budget simulators. ¹² These digital simulators, part of the Sparkassenstiftung and SEPS Financial Education Program, serve as invaluable tools dedicated to promoting smart management of personal finances. SEPS Ecuador offers ongoing virtual courses to enhance the skills and capabilities necessary for increasing savings and managing healthy debt levels. ¹³ Additionally, other national initiatives include the BDE Financial Education Program of the Superintendency of Banks. ¹⁵	Digital Financial Literacy Toolkit Policy Note on Digital Financial Literacy for ASEAN Guideline Note 45 Digital Finance Literacy finlit.bb.org.bd

¹² The digital simulators are available at: https://edufinanciera.seps.gob.ec/

¹³ The courses are available at: https://www.seps.gob.ec/inicio/capacitacion/

¹⁴ The program is available at: https://bde.fin.ec/programa-de-educacion-financiera/

¹⁵ The program is available: https://educacionfinanciera.superbancos.gob.ec/

FINANCIAL INCLUSION DATA

According to the Denarau Action Plan (DAP), sex-disaggregated data (SDD)¹⁶ plays a critical role in informing and tracking the policies of financial regulators to achieve women's financial inclusion. The DAP commits to supporting AFI members to collect, analyze, and use SDD to promote greater women's financial inclusion, and also encourages all AFI members to set specific objectives and targets on women's financial inclusion, both within the framework of the Maya Declaration and the National Financial Inclusion Strategies.

Furthermore, as part of the same action point in the DAP, financial regulators are encouraged to collaborate with other key stakeholders, including government

KEY GUIDING PRINCIPLES

agencies, development partners, and civil society, to collect multi-dimensional gender data. This encourages a coordinated sector-wide approach to SDD collection, to inform and guide the implementation of sound gender-responsive and transformative policies for financial inclusion. Finally, the AFI network is being called on to advocate for financial institutions and other private sector actors to recognize the value of collecting and analyzing sex-disaggregated data to develop products and services to meet the needs of women.

- 16 United Nations. 2016. Integrating a Gender Perspective into Statistics. Department of Economic and Social Affairs. Available at: https://unstats.un.org/unsd/demographic-social/Standards-and-Methods/files/Handbooks/gender/Integrating-a-Gender-Perspective-into-Statistics-E.pdf
 Gender Data in Financial Inclusion Gender data, also referred to as gender statistics, are statistics that adequately reflect differences and inequalities between women and men in all areas of life. Gender data are defined by the sum of the following characteristics:
 - Data are collected and presented by sex as a primary and overall classification.
 - · Data reflect gender issues.
 - Data are based on concepts and definitions that adequately reflect the diversity of women and men and capture all aspects of their lives.
 - Data collection methods consider stereotypes and social and cultural factors that may induce gender bias in the data.

POLICY ISSUE RATIONALE COUNTRY EXAMPLES RELEVANT KPS AND RECOMMENDATIONS GENERATE, 1. Ensure High-Level Given the significant The State Bank of Pakistan AFI, Guideline INTEGRATE, AND Support and Leadership resources, complexity, issued the Banking on Equality Note 26: Sex-SHARE HIGHto Generate and Use SDD <u>Disaggregated Data</u> and diversity of (BoE) Policy, a landmark for GIF Policy Purposes **OUALITY SEX**stakeholders involved strategy to reduce the gender Toolkit, 2017 DISAGGREGATED to harness effective and gap in financial inclusion by 2. Diagnose and Define Sex-AFI, Guideline Note DATA (SDD) TO comprehensive collection promoting a shift towards Disaggregated Data Needs 25: Leveraging FORMULATE, of SDD to guide GIF women-friendly business Sex-Disaggregated > Assess the current state **SET TARGETS** policies, strong support practices in the financial sector. Data, 2017. of women's financial AND MEASURE One of the key pillars under the and leadership from heads inclusion, including AFI, Guideline **PROGRESS** BoE is robust data collection of financial regulatory and leveraging demand-side Note 26: Sex-ON GIF supervision institutions are of sex-disaggregated data and and available supply-Disaggregated Data **POLICIES AND** required from the outset. target setting. side SDD. Toolkit. 2017. **REGULATIONS** This is to ensure that a The Central Bank of Nigeria > Map the gender data AFI, Guideline Note solid SDD framework is issued the Framework for ecosystem including 25: Leveraging formulated, and high-Advancing Women's Financial the main players: Sex-Disaggregated quality SDD is generated, Inclusion in Nigeria providing Data Producers, Data Data, 2017. shared, and effectively for the development of systems Aggregators, and other Data2x and Women used to inform GIF of gender disaggregated data players. Financial inclusion policies and implementing collection to meet the needs > Assess your data Data Partnership, stakeholders. of FSPs, government, and ecosystem readiness The Gender Data supervisory authorities. A preliminary diagnostic on from awareness on the Playbook for women's financial inclusion The National Bank of the relevance of this data to Women's financial as well as SDD gap analysis Republic of North Macedonia the availability, quality, <u>inclusion</u> is critical to identifying started with SDD data collection reporting and use of this the main data sources, and since 2020 onwards, for the the stakeholders needed to number of bank accounts as facilitate collection. well as number of active users of accounts for online or mobile payments according to gender structure. The data is publicly available.

KEY GUIDING PRINCIPLES POLICY ISSUE RATIONALE COUNTRY EXAMPLES RELEVANT KPS AND RECOMMENDATIONS GENERATE, Gender data needs will The National Banking and > Define gender data INTEGRATE, AND Securities Commission (CNBV) depend on the specific goals needs (Roadmap on the SHARE HIGHof a country's vision for in Mexico leveraged the results data available and data **OUALITY SEX**tackling women's financial of demand-side surveys (ENIF) required to better inform DISAGGREGATED inclusion, financial inclusion in 2012 and 2015 to design its policies). DATA (SDD) TO strategy and targets. financial inclusion policy. SDD FORMULATE, and priorities on how to was used to identify gender gaps. **SET TARGETS** Both rounds of ENIF included measure progress or policy AND MEASURE impacts. questions on the demand of **PROGRESS** financial inclusion services for Consider that the data ON GIF women and men, broken down needs will evolve together **POLICIES AND** by its main products (i.e. group with the need for an **REGULATIONS** loans, car loans, and mortgage interactive process to loans, among others). The results create a dynamic data Continued showed that certain types of collection model. products have a greater uptake by women, such as groups loans, because women tend to have less collateral than men. ENIF's results also showed that the gender gap has diminished considerably because of the government's strategy of banking cash-transfer recipients, which disproportionately benefits women. As part of their National Financial Inclusion Policy, obtaining accurate supply-side sex disaggregated data is a key strategy for evidence-based policies and strategies. The NBR embarked on a journey of mapping the savings and credit groups data on an annual basis since 2014.17 3. Raise Awareness on Given the costs and The Bank of Ghana has engaged AFI, Guideline Required Genderthe need of buy-in and and collaborated with FSPs, Note 26: Sex-Disaggregated Data to Build ownership related to including banks, e-money Disaggregated Data Support collecting and using SDD, it issuers (e.g. mobile money Toolkit, 2017. is critical for policymakers operators) through a series of > Identify champions across AFI, Guideline Note and regulators to adopt a stakeholder meetings during the ecosystem. 25: Leveraging leading and consultative the process of introducing > Leverage demand-side Sex-Disaggregated approach. This is especially mandatory requirements Data, 2017. data. the case with data related to reporting on SDD. > Show the business case United Nations. producers to ensure quality These meetings provided for private sector buy-in. Personal Data data in terms of relevance. the central bank with the Protection and > Consult the private sector. reliability, completeness, opportunity to explain why Privacy Principles -> Assess, endorse, and and timeliness. they were interested in the UN archive. maintain regulatory, data data and how it would be used. It is important to share with AFI, Guideline Note privacy principles, data During the consultations, FSPs the reporting institutions on Data Privacy for protection procedures, were made aware of the need the rationale, including the and ethical principles. Digital Financial to reconfigure their systems potential social and economic Services, 2021 or computer applications to benefits to women, of the capture SDD. new data requirements to encourage support.

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
GENERATE, INTEGRATE, AND SHARE HIGH- QUALITY SEX- DISAGGREGATED DATA (SDD) TO FORMULATE, SET TARGETS AND MEASURE PROGRESS ON GIF POLICIES AND REGULATIONS Continued		This process should support and endorse the regulatory mandates as well as the appropriate data protection processes and protocols at every step of the data management process as well as to build trust in the data management process along the value chain. When sharing data, incorporate an analysis using different sociodemographic variables, such as educational level, employment status, and care work, to better understand the various needs of women.	Bank Al-Maghrib has promoted the value of sex-disaggregated data through awareness raising workshops on women's financial inclusion. It has mandated the collection of SDD on account ownership and credit through annual reporting since 2013. In advance of implementing the requirement, discussions were held with the association of banks. The central bank improved the quality of data by also including the credit bureau. Data has been used to support the formulation of the national financial inclusion strategy. The Banque de la République du Burundi shares SDD with financial service providers and other stakeholders to create awareness of the disparities in the use of financial services among men and women. This information sharing has encouraged FSPs to develop strategies to attract more women clients.	Principles and Data2x and Women Financial inclusion Data Partnership, The Gender Data Playbook for Women's financial inclusion (Data2X PLAYBOOK STEP 2)
	 4. Develop and Adopt Systems for Sex- Disaggregated Data Create a baseline of SDD key indicators. Set or refine SDD indicators of various types (GIS, operational, prudential, etc.). Establish and align definitions. Incorporate a focus on diversity and inclusion (from Playbook Step 5). Expand indicators on SDD aligned to policy priorities. Adopt regulatory templates on SDD. Automate data collection systems. Analyze data, share and report progress, including dashboards. 	Once a diagnostic is conducted on objectives, policy needs, main barriers, enablers and the current data gaps, determine the approaches to collecting both demandside and supply-side data sources. This will build the baseline and target indicators, expand data beyond financial access, usage, and quality to include data on diversity, social and legal nuances, among others, and ensure the corresponding legal mandates to collect, process, analyze, share, and disseminate all this data. Adopt a gradual process of adaptation and automation of data to ensure that high quality SDD is stored, integrated, analyzed, and reported.	Bank Negara Malaysia issued a policy document on Reporting Requirements on Financial Inclusion Survey Submission for Reporting Entities which requires FSPs to provide SDD on account ownership, credit, savings, payments (including e-money and e-wallet), and insurance and takaful on an annual basis. The policy document sets out the requirement on the submission of sex-disaggregated credit information. This data is submitted by FSPs through an electronic system which is linked to the data warehouse at the central bank. The National Banking and Securities Commission (CNBV) in Mexico, amended the law applicable to banking institutions to obtain SDD on credit and savings. In addition, it included a new section regarding property ownership on the second and third rounds of its national demand surveys to shed some light on gender disparities in terms of freedom to dispose savings and property.	AFI, Guideline Note 26: Sex- Disaggregated Data Toolkit. 2017. AFI, Guideline Note 25: Leveraging Sex-Disaggregated Data, 2017. AFI, Guideline Note on Sex- Disaggregated Data Report Templates, 2020. Data2x and Women Financial inclusion Data Partnership, The Gender Data Playbook for Women's financial inclusion (Data2X PLAYBOOK STEP 3)

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
GENERATE, INTEGRATE, AND SHARE HIGH- QUALITY SEX- DISAGGREGATED DATA (SDD) TO FORMULATE, SET TARGETS AND MEASURE PROGRESS ON GIF POLICIES AND REGULATIONS Continued			The Superintendency of Banks of the Dominican Republic (SBDR) has been collecting sex disaggregated credit data since 2012, and the data is available on the interactive dashboard of the Dominican Banking Market Information System (Spanish acronym: SIMBAD). The first report on Gender in the Banking Sector was published in 2021. In 2023, a second edition was published, which has more detailed content including data from both the demand and supply sides.	
			In Ecuador, regulatory and oversight bodies have undertaken significant endeavors to collect, analyze, and disseminate data on financial inclusion with a gender-disaggregated approach. For instance:	
			SEPS hosts a dedicated Financial Inclusion section on its DATA SEPS portal, featuring predominantly sex- disaggregated data. ¹⁸	
			> The Superintendency of Banks (SB) maintains a microsite on financial inclusion, offering usage indicators categorized by sex. ¹⁹	
			The Central Bank of Ecuador (ECB) releases a quarterly financial inclusion bulletin, presenting access indicators segmented by sex. ²⁰	
	 5. Build Capability on Gender-Disaggregated Data > Assess general data literacy among the data aggregators. > Build institutional gender data skills at the data aggregator level. > Strengthen data analysis and visualization capacities. > Encourage financial service providers and other data producers to upskill their capabilities in analyzing and reporting relevant SDD. 	Given the different skills and requirements needed by the different teams managing SDD, including data producers and data aggregators, as well as by the different internal units producing, integrating, analyzing, and disseminating the data, it is important to ensure that minimum data management, statistical analysis, and data visualization skills are met by the different players involved.	Bangladesh Bank collects SDD as part of MSME sector data. The central bank has, however, established that in some instances, the accounts are created in the name of a woman, but the business is controlled by man. As such, the central bank has provided guidance to banks that they can consult with women's business associations such as Bangladesh Women Chamber of Commerce & Industries (BWCCI) to support the identification of 'real' women micro entrepreneurs. ²¹	AFI, Guideline Note 26: Sex- Disaggregated Data Toolkit. 2017. AFI, Guideline Note 25: Leveraging Sex-Disaggregated Data, 2017. AFI, Guideline Note on Sex- Disaggregated Data Report Templates, 2020

¹⁸ The DATA SEPS portal is available at: https://data.seps.gob.ec/#/dashboards/home

 $^{19 \ \} The \ microsite \ is \ available \ at: \ \underline{https://www.superbancos.gob.ec/estadisticas/portalestudios/estudios-y-analisis/portalestudios/estudios-y-analisis/portalestudios/estudios-y-analisis/portalestudios/estudios-y-analisis/portalestudios-y$

 $^{20\ \} The\ bulletin\ is\ available\ at:\ \underline{https://contenido.bce.fin.ec/home1/economia/tasas/indiceINCFIN.htm}$

²¹ Further information is available at: https://www.bb.org.bd/sme/smepolicye.pdf

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
GENERATE, INTEGRATE, AND SHARE HIGH- QUALITY SEX- DISAGGREGATED DATA (SDD) TO FORMULATE, SET TARGETS AND MEASURE PROGRESS ON GIF POLICIES AND REGULATIONS Continued			Through the efforts of the National Bank of Rwanda as well as the Gender Monitor Office (GMO), the National Institute of Statistics of Rwanda (NISR), the Ministries of Gender and Finance, and UN Women, the Government of Rwanda has been able to use SDD for more than 10 years. In August 2018, the Central Bank of Egypt issued a unified definition of women-owned enterprises for statistical purposes as follows: ²²	Data2x and Women Financial inclusion Data Partnership, The Gender Data Playbook for Women's financial inclusion (Data2X PLAYBOOK STEP 4) 3)
			> According to ownership (capital) (a) at least a 51 percent ownership or stake held by a woman or women	
			According to ownership (capital) and management (b) OR at least a 20 percent ownership or stake held by a woman or women AND ≥ 1 woman as CEO (President/ Vice-President)	
	6. Collect and Use Sex-Disaggregated Data to Formulate, Guide, and Assess GIF Policy Actions > Develop a system that promotes easy access to data internally. > Develop an external communications strategy. > Use data to design evidence-driven policies and practices. > Identify additional data to support FSPs and market players on consumercentric design policies. > Set public targets and measure the policy impact and policy evaluation process.	Embedding gender data efforts into your organization requires leadership buy-in. Additionally, it involves change management, strategic communications, and impact measurement to show the results. The integration of relevant databases, and the proper sharing and reporting of datasets and indicators through regular reports and dashboards are critical for decision-making at different stages in the GIF policy cycle. This includes setting diagnostics and baselines, targets, and identifying new priorities.	In its Framework for Advancing Women's Financial Inclusion, the Central Bank of Nigeria set a goal to close the gender gap in financial inclusion by 2024 from the 2018 level of 8.5 percent. This created more urgency for stakeholders to follow through on the recommendations laid out in the framework, which included collection and analysis of SDD to monitor progress on women's financial inclusion.	AFI, Guideline Note 26: Sex- Disaggregated Data Toolkit. 2017. AFI, Guideline Note 25: Leveraging Sex- Disaggregated Data, 2017. AFI, Guideline Note on Sex- Disaggregated Data Report Templates, 2020. Data2x and Women Financial inclusion Data Partnership, The Gender Data Playbook for Women's financial inclusion (Data2X PLAYBOOK STEP 5)

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
GENERATE, INTEGRATE, AND SHARE HIGH- QUALITY SEX- DISAGGREGATED DATA (SDD) TO FORMULATE, SET TARGETS AND MEASURE PROGRESS			Since March 2023, SEPS Ecuador has mandated that entities report a comprehensive set of 81 indicators, each disaggregated by gender. Furthermore, supervised entities are required to publicly disclose this information on their respective websites.	
ON GIF POLICIES AND REGULATIONS Continued			The NBR introduced the savings and credit groups digitization strategy 2023-2028 to develop quality data and promote women's formal financial inclusion.	

FINANCIAL INCLUSION **STRATEGY**

Several approaches have been successfully applied within the AFI network to develop a national financial inclusion strategy (NFIS).

All financial inclusion strategy policy issues of the GIF Policy Model are allocated to the typical phases of the NFIS lifecycle: pre-formulation, formulation, and implementation. Each of these phases is then subdivided into main elements that need to be considered throughout the NFIS lifecycle.

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
PRE-FORMULATION	 Strive for a gender diverse institutional structure, i.e. gender balance in the NFIS leadership and governance framework. Appoint a gender focal point at all tiers of the governance structure. Engagement with women's organizations, such as women's business associations and women's empowerment and rights advocacy groups. NFIS Concept Paper - The objective of the NFIS should also consider improving women's financial inclusion across access, usage, and quality dimensions as well as closing any gender gaps. NFIS alignment with existing national policies and legislation that promote women's financial inclusion. 	Gender diversity in institutional and coordination structures, as well as representation of women at the pre-formulation stage ensure that issues relevant to women are taken into consideration at every stage of the NFIS life cycle.	The NFIS 2019- 2025 (NSFI) of Cambodia was prepared by the Steering Committee on Financial Sector Development and the Working Group for Financial Inclusion Strategy (WGFIS), including the Ministry of Women's Affairs and the female Deputy Governor of the National Bank of Cambodia. Papua New Guinea, Fiji, and Solomon Islands have all made concerted efforts to create space for women's organizations to contribute to the strategy. The Bhutan Association of Women Entrepreneurs was engaged in the development of the NFIS. Mozambique, Zambia, and Sierra Leone have also made similar efforts. In Zimbabwe and Jordan, several women's empowerment organizations were consulted in the formulation of their NFIS. Other country examples where women's engagement in the NFIS leadership is relatively high include Samoa, Jordan, Liberia, El Salvador, and Mexico. In El Salvador, the president signed an executive decree to create a National Council for Inclusion and Financial Education (CNIEF).	Integrating Gender and Women's Financial Inclusion into National Strategies National Financial Inclusion Strategies National Financial Inclusion Strategy Survey Report: National Coordination and Leadership Structure Policy Model for National Financial Inclusion Strategy National Financial Inclusion Strategy National Financial Inclusion Strategies Current State Of Practice 2022 Toolkit on Gender Inclusive Policy Development Integrating Gender and Women's Financial Inclusion into the Central Bank of Egypt's (CBE) Framework Bridging the Gender Gap: Promoting Women's Financial Inclusion: Tools & Guidance from the AFI Network
FORMULATION	Gender-Inclusive Vision, Mission, and Goals - should be developed in consultation with key stakeholders, including women's groups.	Setting targets allows for more granular benchmarks, which can contribute to the achievement of NFIS financial inclusion goals.	Angola, Fiji, Papua New Guinea, Solomon Islands, Samoa, Tajikistan, and Vanuatu have women-specific national goals in their NFIS, while Bangladesh, Rwanda, Cambodia, Mexico, and Palestine address women's financial inclusion through gender-specific strategic objectives.	Integrating Gender and Women's Financial Inclusion into National Strategies

KEY GUIDING PRINCIPLES AND POLICY ISSUE RATIONALE COUNTRY EXAMPLES RELEVANT KPS RECOMMENDATIONS **FORMULATION** 2. Setting specific targets for Explicit policy Eswatini, Nigeria, Honduras, National Financial disadvantaged groups, such as objectives and Tajikistan, and Solomon Islands **Inclusion Strategies:** Continued women, WMSMEs, youth, the quantitative have developed standalone women's **Current State Of** elderly, FDPs, and people living targets can lead financial inclusion policies, plans, or Practice with disabilities, if applicable. to transparent. frameworks, with specific targets. The Role Regulators women inclusive 3. Theory of change should be El Salvador has developed a Play in Closing the policies. anchored on a gender responsive Roadmap for the Financial Inclusion Financial Inclusion results framework and a robust Enables greater of Women, which was approved Gender Gap: A Case in December 2023 by the National monitoring and evaluation (M&E) focus on the value Study of El Salvador framework that measures the proposition of Council for Inclusion and Financial impact on women's financial women's financial Education that is coordinated by inclusion. inclusion. the Central Reserve Bank of El Salvador. Efforts are also focused on improving the collection and analysis of sex-disaggregated data, financial education, and the provision of tailored products and services that better meet their needs. Examples of countries integrating women in national financial inclusion initiatives are: Burundi, Eswatini, El Salvador, Ghana, Liberia, Madagascar, Malawi, Nigeria, Rwanda, Sierra Leone, Tanzania, Uganda, Zambia, Zimbabwe, Afghanistan, Cambodia, Pakistan, Haiti, Mexico, Peru, Jordan, Egypt, Morocco, Palestine, Tunisia, Fiji, Papua New Guinea, Samoa, Solomon Islands, Timor-Leste, Vanuatu, and North Macedonia. 4. Gender-Targeted Actions -Gender-targeted The Framework for Advancing Women's Financial Women's Financial Inclusion in Formulate actions that are aimed actions are Inclusion in the at lowering or abolishing gender-Nigeria calls for the implementation Solomon Islands specifically related barriers for financial tailored to ensure of a set of measures to support Bank on her: inclusion. equal access to account openings by women on a Diamond Bank financial products large scale. 5. Identify the key policy areas (KPAs) **Enhances** and services, where interventions will have the The Kingdom of Eswatini's Ministry Opportunities For irrespective of greatest impact in addressing the of Finance received in-country Nigeria's Low Income gender or age. financial inclusion gender gap. support from AFI to develop a GIF Women To Save Establishing roadmap, identifying barriers, Examples of high-impact policy areas to Women Financing: A policy areas measures to address the barriers, advance women's financial inclusion are: Case Study on LAPO enables targeted the stakeholders involved, and > Tiered Know-Your-Customer Microfinance-Bank implementation timelines. interventions, > Explicit Gender Targets and <u>Limited</u> addresses gender Initiatives in the NFIS Zimbabwe's NFIS I had gender-National Financial disparities, takes a Financial Literacy and Education in specific measures and targets, Inclusion Strategies: holistic approach, the NFIS including women's empowerment Current State Of drives sustainable Gender-Inclusive Consumer facilities, capacity building of Practice development, Protection Regulations FSPs to better serve women, the Enhancing Financial informs evidence-> Financial Infrastructure establishment of women's desks and Inclusion in Rural > Collection of Sex Disaggregated Data based decision MSME desks in banking institutions to cater specifically to women, financial Areas making, and Agent Networks Microfinance/Coop/Sacco Regulation promotes literacy to facilitate understanding collaboration and Combine rural financial inclusion of financial products, public private partnerships. dialogue sessions to empower initiatives aimed at rural women with financial capability and training women, and the establishment of a dedicated financial institution in entrepreneurship and business for women: Zimbabwe Women's development Microfinance Bank.

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
FORMULATION Continued	6. Data and Diagnostic Studies > Gender lens analysis to understand the financial infrastructure available to women, demand-side, supply- side, regulatory barriers, and sociocultural norms that limit the financial inclusion of women and women-owned MSMEs. > Quantitative demand-side SDD helps show and explain how and why women use or do not use certain financial products and services. > Leverage RegTech and SupTech for regular collection of supply- side SDD. > Qualitative analysis of quantitative data is fundamental to further unpack gender differences and delve deeper into women's needs, preferences, and financial behaviors.	Diagnostics provide a comprehensive assessment on the status of women's financial inclusion. Diagnostics enable policymakers to identify financial inclusion measures that suit the local context and help allocate limited resources more efficiently. SDD can both inform evidence-based financial inclusion policymaking and track the effectiveness of efforts to address barriers faced by women.	Based on SDD diagnostics, countries such as Tanzania, Zimbabwe, Mozambique, Palestine, and Suriname were able to develop strategies and roadmaps with specific targets for women's financial Inclusion. Papua New Guinea and Fiji used financial sector assessments to inform their strategy formulation. Burundi has used diagnostics in a similar manner to fine-tune targeting and ways to address barriers to financial inclusion. Jordan used a comprehensive diagnostic study in the formulation of its national strategy. Zimbabwe conducted a gender specific MSME FinScope Survey and a consumer survey, which helped inform development of its NFIS II. This was supported by a supply-side financial inclusion assessment using data collected from regulated FSPs that are disaggregated by age and sex. The 2020 Demand Side Survey showed that the gender gap in bank account ownership in Fiji decreased from 16 percent in 2014 to seven percent in 2020, which shows the effectiveness of having a gender-specific goal.	National Financial Inclusion- Strategies: Current State Of Practice Guideline Note on Sex-Disaggregated Data Report Templates Financial Services Demand Side- Survey Tonga
	7. NFIS Budgeting Allocate sufficient resources within the NFIS to implement activities that support gender inclusive finance. 8. An adequate budget for regular collection of data is also critical.	To guarantee sufficient financial support for the implementation of planned activities.	According to the NFIS of Burundi , an estimated USD23.5 million is budgeted for implementation of the initiatives. Article 15 of Ecuador's PNIF articulates that "the objectives outlined in the Policy will be implemented within the existing budgetary framework of each institution or public entity, in compliance with the directives set forth by the governing body of public finances. Additionally, public and private institutions and organizations affiliated with CONCIF are eligible to seek financial support from national and international entities to facilitate the implementation of financial inclusion initiatives."	National Financial Inclusion- Strategies: Current State Of Practice Tanzania's Financial Inclusion Implementation Support Guide (2023-2028): Funding & Budgeting Strategies
IMPLEMENTATION	Establish a dedicated and gender-balanced financial inclusion unit (FIU) to effectively coordinate NFIS implementation.	Helps identify gender disparities, develop targeted strategies and tailored approaches,	The Framework for Advancing Women's Financial Inclusion in Nigeria requires the nomination of high-level "gender champions" from lead implementing agencies to support the implementation of gender-related recommendations	Effective Stakeholder Coordination For National-Financial Inclusion Strategy- Implementation

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
IMPLEMENTATION Continued		and implement initiatives effectively to address them. Demonstrates a commitment to promoting gender equality and equal access to financial services for women. Contributes to economic empowerment, as the unit can design programs and policies that empower women economically, leading to increased incomes, job creation, and economic growth.	under the strategic imperatives. Similarly, in Zimbabwe and Nigeria, dedicated technical groups are responsible for the implementation of women-specific policies, measures, and targets. Mexico created a Gender Equality Committee of public and private sector institutions of the financial system, led by the Ministry of Finance and Public Credit and accompanied by the National Women's Institute, to promote greater inclusion of women in the financial sector and the country's economy. In El Salvador, the National Council for Inclusion and Financial Education created the Working Subgroup for the Financial Inclusion of Women in 2023, composed of various entities. This subgroup oversees implementation and is coordinated by the Central Reserve Bank of El Salvador.	Financial Products and Services for Women's Financial Inclusion: A Policy and Regulation Design Toolkit
	1. A gender-responsive implementation plan, with an action plan or roadmap, should have gender-specific actions and targets mapped to gender-specific objectives ranked by priority, as well as to relevant stakeholders, a timeframe and key performance indicators (KPIs) to achieve the goals set out in the NFIS. 2. The ICE-3P Framework for gender responsive policy development IDENTIFY women user segments. CREATE a women's market. EMPOWER usage of financial services. PARTNER to achieve greater impacts. PREDICT user behaviors and trends. PROTECT users.	Facilitates effective monitoring and evaluation by collecting data, monitoring progress, and evaluating the impact of financial inclusion initiatives on gender balance. This helps identify gaps, measure the effectiveness of interventions, and make evidence-based decisions to continuously improve and refine strategies.	The Central Bank of Solomon Islands coordinated the development of the National Women's Financial Inclusion Policy for Solomon Islands to accelerate women's financial inclusion by onboarding financially excluded and self-excluded women in a simple and straight forward manner. The Kingdom of Eswatini's Ministry of Finance and the Central Bank of Malawi also coordinated the development of Gender Inclusive Finance Roadmaps for their respective countries with key strategic initiatives to promote GIF, the stakeholders involved, and timelines for each activity. Bank Negara Malaysia's Financial Inclusion Framework 2023-2026 embeds gender considerations as a cross-cutting theme to ensure equality in strategies and policies by: Identifying specific barriers faced by women that limit their access to and use of financial services. Increasing use of gender disaggregated data to inform policy responses and develop customized value propositions tailored to women's needs and gender-smart products. Ensuring targeted financial education and capacity building programs for different subgroups of women consumers (e.g. youth, low-income, SMEs)	Inclusion: A Policy and Regulation Design Toolkit Gender, women's economic empowerment and financial inclusion in Zimbabwe Why the economic response to COVID-19 needs to be financially inclusive and gender sensitive/

GLOBAL STANDARDS PROPORTIONALITY

Global financial standards are essential to ensuring the overall safety and soundness of the financial system. However, the implementation of these standards must be carefully designed to avoid unintended consequences for disadvantaged segments, including women.

For example, in some jurisdictions, women are less likely to hold the identification documents necessary for KYC and CDD, or the collateral necessary to access bank loans. Therefore, at the implementation level, policymakers should carefully assess gender impacts, and apply the necessary proportionality based on evidence-based risk assessments.

It is important to ensure sound alignment between the international standards for financial integrity and stability, with GIF policies and regulations, and that they do not pose unintended consequences to financial inclusion goals. The Manila Manifesto sets out the AFI network's commitment to coordinate, collaborate, and engage with global standard-setting bodies to:

BRING the voice of developing and emerging countries into the ongoing discussion on the application of global standards for the financial inclusion of individuals and MSMEs.

GATHER evidence on the impact of global standards.

ENGAGE the SSBs and international bodies on how financial inclusion considerations can be further factored into the implementation of global standards.

KEY GUIDING PRINCIPLES POLICY ISSUE RATIONALE COUNTRY EXAMPLES RELEVANT KPS AND RECOMMENDATIONS PROPORTIONATE Ensure that implementation De-risking by Bangko Sentral ng Manila Manifesto **IMPLEMENTATION** of global financial stability international banks Pilipinas (BSP) has Survey-report-on-the-OF GLOBAL standards (e.g. Basel III) could have potentially adopted a range of implementation-of-FINANCIAL is accompanied by exharmful consequences for proportionate approaches the-Basel-framework **STABILITY** financial inclusion. ante impact assessments to Basel II standards KL Resolution on **STANDARDS** and proportionality in to mitigate the impact The implementation Proportionality in application to avoid of implementation on of global standards for **Practice** unintended consequences financial inclusion. financial integrity (e.g. Bali Outcome for disadvantaged groups, FATF recommendations) BSP allows a lower Statement on the e.g. lending to women and financial risk weight for banks' Linkages Between MSMFs. stability (e.g. the MSMEs loan portfolios Financial Inclusion and Apply the principle of Basel Framework) in that meet prudential **Financial Stability** risk-based proportionality developing countries can standards. This is based **Inclusive Financial** in advancing a balanced result in unintended, on the premise that Integrity: A toolkit for approach to financial negative consequences retail and SME credit policymakers inclusion, stability, and for financial inclusion, are less sensitive to systemic risk and have integrity. therefore, policies and Proportionality in regulations should bring shorter maturity periods. **Practice Case Studies** Ensure that practical Thus, qualified MSME the benefits of risk-(Volume 1) solutions are sought through based proportionate and microfinance loan dialogue between the A Survey Report on approaches. portfolios are assigned a public and private sectors the Implementation of 75 percent risk weight. and between regulators. Facilitates the the Basel Framework) establishment and Furthermore, risk-Enhance information achievement of weighting is applied to sharing, coordination, and financial inclusion policy loans that are guaranteed collaboration between objectives in parallel by Credit Surety Fund financial policymakers with financial stability (CSF) Cooperatives. and regulators focused on and financial integrity financial inclusion, and policy objectives. those on financial stability and financial integrity.

KEY GUIDING PRINCIPLES POLICY ISSUE RATIONALE COUNTRY EXAMPLES RELEVANT KPS AND RECOMMENDATIONS DIGITAL Ensure there is no 1. Environment - the legal Peru's robust national Policy Model for Digital **IDENTITY AND** exclusion in the digital ID identity document is the framework should consider **Identity and Electronic ELECTRONIC** the country's context, main identifier for the system due to additional Know Your Customer **KNOW YOUR** supporting infrastructure, barriers faced by women. population. (e-KYC) **CUSTOMER** priorities, and KYC Innovations, The most promising KYC coordination mechanisms. (E-KYC) innovation coming out Financial Inclusion and 2. Gender Responsive of Nigeria is the Bank **Integrity In Selected AFI** Allows for - including accessible Verification Number. **Member Countries** remote interfaces, social In Eswatini, the cost of Gender Considerations onboarding cultural norms, privacy, KYC is lowered by enabling in Balancing Financial to financial transparency, and the use of electronic **Inclusion and AML/CFT** services, which communication. These signatures. can particularly Regional Framework on may include womenbenefit women In 2021, the Electronic Know Your only registration points, due to its financial regulator Customer (E-KYC) and dedicated registration potential for Superintendencia de Electronic Identity for days for women, and by time savings Bancos (Superintendency **ECAPI** recruiting women agents. and enhanced of Banks, or its Spanish The Role Regulators 3. Inclusivity - including privacy. Can be acronym, SBDR) enabled Play in Closing the marginalized and combined with eKYC so that low risk basic Financial Inclusion unserved or underserved simplified due accounts could be opened Gender Gap: A Case communities. Should diligence below. digitally. Study of the Dominican address language barriers Ghana's National ID, Republic and limited access to known as the Ghana documentation. Card facilitates e-KYC 4. Privacy and Security and digital onboarding data protection measures of customers, including such as informed consent, women. The Ghana secure transmission Card is mandatory for and storage, and robust the performance of all authentication. financial transactions. 5. Empowerment - facilitate The Philippines issued an education and awareness electronic version of the and promote digital National ID dubbed the literacy. ePhilID. SIMPLIFIED 1. Regulatory guidance To address one of the The establishment of **Gender Considerations** CUSTOMER prevalent barriers on the application of national digital ID systems in Balancing Financial **DUE DILIGENCE** to women's financial a proportionate and in countries such as Egypt, Inclusion and Anti-- ENSURING risk-based approach inclusion, lack of Ghana, India, Nigeria, and Money Laundering and **ONBOARDING** commensurate with the identification documents, Eswatini have facilitated Countering Financing of REQUIREMENTS level of the risk profile. by adopting a risk-based the fast onboarding **Terrorism** ΔRF proportionate policy on of potential clients by 2. Simplification to avoid **Inclusive Financial PROPORTIONATE** KYC and Digital ID for financial institutions unnecessary documentary Integrity: A toolkit for TO THE RISK financial services. through simplified or requirements for low-risk <u>policymakers</u> PROFILE OF THE regular e-KYC processes. products (e.g. proof of FinTech for Financial **CUSTOMER** Bank of Zambia issued address or income). Inclusion: A framework tiered KYC requirements 3. Flexibility and Innovation for digital financial for opening and operating to allow the use of digital transformation bank accounts in 2020. identity, electronic Proportionality in This simplified procedure signatures, and data **Practice Case Studies** allows FSPs to accept analysis tools. (Volume 1) several forms of customer identification, such as confirmations from community leaders, removing hassles related to documentation commonly faced by women.

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
SIMPLIFIED CUSTOMER DUE DILIGENCE - ENSURING ONBOARDING REQUIREMENTS ARE PROPORTIONATE TO THE RISK PROFILE OF THE CUSTOMER Continued			The Central Bank of Egypt issued a regulation for financial inclusion products, mobile wallets, and prepaid cards. Additionally, simplified KYC requirements were issued by the Egyptian Money Laundering Combating Unit, enabling banks to easily onboard customers by using their ID. Simplified KYC is being used for individuals, microbusinesses, and economic activities.	
REGTECH AND SUPTECH	1. Facilitate the use of RegTech and SupTech tools to identify and filter for low-risk customers, who can then be granted a concession to go through a simplified CDD process.	This will increase the effectiveness and efficiency in money laundering, terrorist financing, and proliferation financing risk assessments, and allow for gender disaggregated real time flagging of suspicious transactions which ultimately ensures the financial inclusion of women while protecting the integrity of the financial system.	AFI member institutions in countries such as Ghana, Mexico, Nepal, Nigeria, the Philippines, and Rwanda have piloted RegTech and SupTech solutions to address different challenges or explore various use cases.	Regulatory and Supervisory Technologies for Financial Inclusion Developing an Agent Registry System as a RegTech Tool in the Philippines

INCLUSIVE GREEN FINANCE

The intersection between gender, financial inclusion, and climate change is an emerging global opportunity. Beyond country goals and resource requirements, green finance must be pursued with a broader gender-responsive and financial inclusion objective.

Women are disproportionately affected by climate change and environmental degradation due to existing gender inequalities, from access to financial resources and land, to education and health. Mainstreaming gender-responsive approaches in climate projects will lead to more effective, equitable, and sustainable outcomes that benefit both women and men. There is also a climate case to be made, since women's involvement in climate mitigation measures will generate more global environmental benefits, such as lower CO2 emissions, greater soil conservation, prevention of deforestation, and the preservation of biodiversity. Position Women at the Center of the Four Ps (Promotion, Provision, Prevention, and Protection).

KEY GUIDING PRINCIPLES **POLICY ISSUE RATIONALE COUNTRY EXAMPLES RELEVANT KPS** AND RECOMMENDATIONS **PROMOTION** 1. Awareness raising and Inclusive green finance The Central Bank of Demand-side capacity building - on promotion policies for Nigeria initiated the Approach to Inclusive Prepare the gender-responsive women are essential Nigerian Sustainable Green Finance Data private sector to environmental changes and for addressing gender Banking Principles (NSBP) **Collection** offer financial potential green financial inequalities, promoting to close funding, capacity, Measuring Inclusive services that services. women's empowerment, gender, governance, and **Green Finance** address climate financing gaps. One of and achieving sustainable 2. National climate change. Leveraging Digital development goals. the pillars of the NSBP vulnerability assessments. Financial Services is Women's Economic both sectoral and By providing equal to Advance Inclusive Empowerment through geographic, are sex and access to financial **Green Finance Policies** a gender inclusive age disaggregated. resources, opportunities, Inclusive Green workplace culture. and decision-making 3. Taxonomy - define gender-Finance Policies for The Mongolian Green power, these policies responsive green financial **MSMEs** can enable women to Taxonomy is a nationally products and services actively participate in and agreed framework of in different national or contribute to the green classification of activities regional contexts and finance sector, leading that are considered design indicators to to more equitable and green for use by various measure them. Women's sustainable outcomes for stakeholders to mitigate vulnerabilities and the risk of 'greenwashing' society. perspectives are integrated while mobilizing green Promoting clean into any green finance financing resources. taxonomy development. technologies for power generation and diverse The Central Bank of 4. Inclusivity - green finance renewable sources such as Nepal has issued a should reach everyone, geothermal, wind, hydro, consultative document on including unbanked women solar, and bioenergy will Green Finance Taxonomy in rural areas, vulnerable better support women and to develop a common women, low-income girls in rural communities. understanding of what women, women living is green, amber, and with a disability, illiterate business as usual. women, cooperatives, The Reserve Bank of Fiji MSMEs, established businesswomen. incorporated a section into its 2020 Financial emerging women Services Demand Side entrepreneurs, young women entrepreneurs, and Survey providing a deeper women-led SMEs. understanding of coping strategies by different segments of society and in particular, women's resilience to climate change.

KEY GUIDING PRINCIPLES POLICY ISSUE RATIONALE COUNTRY EXAMPLES RELEVANT KPS AND RECOMMENDATIONS **PROMOTION** Bangladesh Bank has 5. Gender-responsive been collecting SDD on community consultations Prepare the green finance since 2013 with local gender experts private sector to who have a deep technical with the publication of offer financial understanding of the the Sustainable Finance services that economic and social Department's "Quarterly address climate context of the country is Report on Green Banking change. Activities of Banks & Continued Financial Institutions 6. Data - incorporating green and Green Refinance elements into demand-side Activities". The report was surveys (DSS) to understand introduced for its green gender-related climate banking activities but now change vulnerabilities, also covers components of coping mechanisms, and sustainable finance defined the impacts of the financing in their Sustainable on women. Finance Taxonomy. The Bangko Sentral ng Pilipinas (BSP) has also been collecting and analyzing environmental and banking financial data monitoring the effects of extreme weather on the stability of the financial system. **PROVISION** 1.Target setting - for projects These provision policies The Central Bank of Greening the financial aimed at improving access aim to address gender Solomon Islands National sector through Provide financial to finance for women, inequalities, empower Financial Inclusion provision policies: The resources for Strategy (2021- 2025) has women entrepreneurs, women, and promote their role of Central Banks green projects women's groups, and active involvement in commitments on nationally Green Credit and activities MSMEs. sustainable development. determined contributions **Guarantee Schemes for** to qualified for carbon reduction, as 2.Innovation and Technology Women, generally, have **MSMEs** beneficiaries. well as the global Mava - FinTech providers make a strong commitment Declaration on financial their innovations accessible to environmental inclusion and the Denarau to women (may require a conservation and Action Plan for gender and sandbox approach). sustainable practices. financial inclusion. **Provision policies** 3.Incentives - for program for women facilitate Bangladesh Bank issued a implementers encouraging the implementation policy guideline for green the development of of environmentally banking, which sets the financial services that friendly projects, such framework for "green support resilience to as renewable energy, banking" and created a list environmental changes. conservation, and climate of "green products" that These may include change adaptation are eligible for financing favorable terms. initiatives. by financial institutions. concessional interest rates. and taxes to projects that Empowering women The Jordan Loan respond specifically to the to participate in green **Guarantee Corporation** vulnerabilities of lowprojects and businesses, (JLGC), a private company income women and WMSME provision policies can with a 45 percent clients in green sectors, enhance their income shareholding by the such as infrastructure, generation, economic Central Bank of Jordan, energy, and agriculture. autonomy, and overall provides credit guarantee well-being. This, in support for industrials in turn, can contribute to renewable energy, energy the development and efficiency, SMEs, and prosperity of communities microfinance, and offers preferred coverage to and societies.

women-owned SMEs,

KEY GUIDING PRINCIPLES POLICY ISSUE RATIONALE COUNTRY EXAMPLES RELEVANT KPS AND RECOMMENDATIONS 4. Access to finance for with a coverage benefit **PROVISION** of up to 80 percent for clean technologies - for Provide financial projects that are either projects in which women, resources for both as individuals and owned or managed by green projects entrepreneurs, are involved women. and activities in is critical. to qualified 5. Product suitability beneficiaries. specifically tailored for Continued women to prepare for crises, shocks to sectors that predominantly employ women, and the adoption of mitigation technologies by women and MSMEs. Examples include preferential interest rates, and women's groups savings and loan products. 6. Flexible collateral requirements - for women and support to key partners responsible for strengthening property and land rights, enabling women to secure loans for technologies that support climate mitigation and resilience. 7. Involvement and participation - availability of financing for natural resource management enhances women's participation, for example, in biodiversity conservation projects. **PROTECTION** 1. Protection Mechanisms Inclusive green finance The Central Bank of Climate Risk Insurance - gender-based needs, protection policies Armenia established a for the Agriculture Protection including women's can help to identify system of agricultural Sector in Armenia policies reduce livelihoods considerations and mitigate potential climate insurance. The financial risk by in social protection environmental and social Agricultural Insurers' "socializing" mechanisms and risk risks associated with green National Agency (AINA) potential solutions, such as credit projects. Women may be is a public-private losses through partnership responsible guarantees and insurance disproportionately affected insurance, credit schemes. for the coordination and by these risks due to their guarantees, roles as caregivers, their development of agricultural 2. Education and awareness social payments, dependence on natural insurance to enhance the - climate change resilience or other related resources, or their limited efficiency of the agriculture and mitigation projects to risk sharing access to information and sector in Armenia. The integrate financial education mechanisms. decision-making processes. program is subsidizing programming, including insurance premiums, and the role of savings for These protection policies for 2020, the subsidy preparation and rebuilding aim to safeguard women's rate was 50 to 60 percent after climate change rights, ensure their safety depending on the product. shocks, and investments in and well-being, and This rate is reviewed mitigation and adaptationmitigate potential negative annually.23 oriented technologies and impacts that may arise services. from their participation in green finance activities.

KEY GUIDING PRINCIPLES POLICY ISSUE RELEVANT KPS RATIONALE COUNTRY EXAMPLES AND RECOMMENDATIONS **PREVENTION** Prevention policies aim to In 2017, Bangladesh 1. Assessment and Environmental and Bank issued the updated accountability - project proactively address and Social Risk Management Avoid undesirable submissions should outline **Environmental Risk Guidelines** eliminate these challenges outcomes the potential direct by focusing on prevention Management Guidelines, by lowering and indirect benefits to rather than reactive with a more exhaustive social and women, men, and MSMEs. measures. The goal is to approach, making the environmental and include a mitigation create a supportive and assessment of E&S risks. inclusive environment that risks more objective. plan to reduce negative externalities and a reporting prevents potential issues The updated guideline plan. Promote accountability from arising and ensures provides a robust and remediation for missed equal opportunities for quantitative risk rating reporting or targets. Ensure women in the green finance system, E&S due diligence that approved projects have sector. checklists according to the most direct and indirect sectors, and specific benefits for women and organizational roles and MSMFs responsibilities regarding FI risk assessment, and the 2. Environmental and Social decision-making process Risk Management (ESRM) based on E&S risk ratings. Guidelines - should include women and MSMEs since On 9 May 2022, integrating environmental SEPS Ecuador issued and social risks in risk Resolution No. SEPSframeworks has the IGT-IGS-IGJ-INFMRpotential to lead to financial INR-INGINT-2022-003, exclusion. introducing the "Control Standard for Effective ESRM is a function the Management of of sound corporate Environmental and Social governance, thus the need Risks in Cooperatives of for a clear understanding Savings and Credit, and between shareholders, the Mutual Savings and Credit board of directors, and Associations for Housing.' senior management of the This standard is designed financial institution. to delineate the guidelines for entities in managing the environmental and social risks associated with the credits they extend, based on the economic activities of their members or clients. It applies specifically to entities whose microcredit segment comprises more than 20 percent of their total credit portfolio in terms of volume or number of operations. Notably, the standard encompasses provisions regarding green finance, inclusive green finance, and environmental and social risk management.

SME FINANCE

Globally, micro, small, and medium enterprises (MSMEs) are engines of innovation, growth, job creation, and social cohesion in most emerging economies.

The prevalence and growth of women-owned or womenled micro, small, and medium enterprises (WMSMEs) is contributing significantly to economic development by offering promising opportunities for growth and innovation. Despite their significant role in emerging

economies, a stark and persistent gender gap in access to financial services remains. The MSME finance gap for women is estimated at USD1.7 trillion. Yet women entrepreneurs own 22 percent of micro-enterprises and 32 percent of small and medium enterprises (SMEs).²⁴ Generally, barriers to access to finance include policy and regulatory obstacles, lack of gender-responsive financial products and services, collateral constraints, lending biases, sociocultural barriers, and limited financial literacy, particularly for women in rural areas. As such, financial sector policymakers have identified the financial inclusion of WMSMEs as a critical success factor for sustainable growth and development of their economies.

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
MSME FINANCE POLICY	 Definitions of womenowned businesses and on MSMEs and collect relevant demographic, economic, and financial data about MSMEs and women-owned businesses. The provisioning of quotas for FSPs to finance WMSMEs will help increase priorities. Regulatory incentives commensurate with market conditions, such as lowering the provisioning ratio of unclassified loans to WMSMEs and liquidity requirements. Digital payment infrastructure for micropayments and facilitating innovations such as remote payments, nearfield communication (NFC), and QR code payments. Coordination and collaboration for an effective WMSME ecosystem with multiple stakeholders, from the public and private sectors. Institute mechanisms to assist distressed MSMEs in turning around their businesses during a crisis. Establish debt resolution mechanisms and the rehabilitation of problematic WMSMEs accounts. 	A dedicated SME financing policy for women facilitates increased access to capital. Women entrepreneurs often face challenges in accessing traditional financing options, such as loans and venture capital. A dedicated policy can provide targeted financial support, including loans, grants, and equity investments, specifically designed to meet the financial needs of womenowned businesses. This can help bridge the gender financing gap and enable women entrepreneurs to start and grow their ventures. By providing financing options tailored to women entrepreneurs, a dedicated policy can support the growth and sustainability of their businesses. This, in turn, can lead to job creation, income generation, and poverty reduction. Women entrepreneurs can also contribute to local economic development by stimulating entrepreneurship and driving innovation. A dedicated policy can foster a diverse and inclusive entrepreneurial ecosystem.	Under the Women in Trade Task Force, some interim working definitions for "women-entrepreneurship" were developed in April 2021. Morocco has a clear definition of women's ownership of MSMEs and large corporates. Women-owned SMEs in Malaysia are defined as those where 51 percent of the equity is held by women or where the Chief Executive Officer (CEO) or Managing Director (MD) is a woman that owns at least 10 percent of the equity (SME Corp. 2017). Zimbabwe has a national definition of SMEs which gives different weight to the various sectors, but does not have a national definition of a woman-owned or led SME.	Framework For Enhancing MSME

KEY GUIDING PRINCIPLES POLICY ISSUE RATIONALE COUNTRY EXAMPLES RELEVANT KPS AND RECOMMENDATIONS MSME FINANCE 8. A dedicated unit within the This diversity can lead Business, and the Zambia **Increasing Women's POLICY** Federation of Associations authority responsible for the to innovation, creativity, Financial Inclusion and overall MSME sector should and the development of of Women in Business. Closing the Women's SME Continued products and services that Additionally, the Women act as the custodian of the Credit Gap In Zambia policy and as coordinator for serve a broader customer **Entrepreneurs Finance** Through Enabling its implementation across base, in addition to Initiative (We-Fi) supports Financial Policy and the various areas identified promoting collaboration women's SMEs in Zambia Regulation/ in the policy. and knowledgeby promoting access to Increasing Women's sharing among women finance, domestic and 9. Have a clear roadmap to Financial Inclusion and entrepreneurs, leading international markets, guide informal MSMEs to Closing the Women's SME to collective growth and building capacity, and greater formality. Credit Gap In Zimbabwe learning. expanding networks. Through Enabling RBZ's empowerment A dedicated SME financing Financial Policy and facilities - Subsidized policy with gender Regulation/ considerations can interest rates help **Increasing Women's** amplify the positive social overcome a significant cost Financial Inclusion and outcomes generated by factor women typically Closing the Women's SME women-led enterprises. face when accessing Credit Gap In Rwanda It can support women formal financial services. Through Enabling who are addressing The national data shows Financial Policy and social and environmental a significant increase in Regulation/ WSMEs accessing credit challenges through their Increasing Women's business models, such since the funds were Financial Inclusion and as sustainable practices, adopted. Closing the Women's community development Zimbabwe Women's SME Credit Gap in initiatives, or social Microfinance Bank -Nigeria Through Enabling entrepreneurship ventures. established in 2012, the Financial Policy and 7WMB is mandated to Regulation/ serve women and WMSMFs SME Finance Guideline primarily in rural areas. Note The bank is entirely owned Maputo Accord SME by the government. Finance: Path to Greater Financial Inclusion **Bringing the Informal** Sector Onboard Scoping And Assessment Report - MSME Access To Finance Ecosystem In <u>Africa</u> ALTERNATIVE 1. Policy on government Many credit guarantee The Guarantee Fund for Credit Guarantee **COLLATERAL** procurement from WMSMEs. schemes reduce or Entrepreneurship in the Schemes: Facilitating **CREDIT** eliminate the need for Democratic Republic of MSME Financing In Africa 2. Adequate funding, risk **GUARANTEE** collateral, which can be Congo was created in During the Covid-19 mitigation systems and SCHEMES (CGS) November 2020 to provide Pandemic a significant barrier for effective governance in guarantees to commercial women who may not have place to support WMSMEs. Green Credit Guarantee access to traditional forms banks and microfinance Schemes for MSMEs 3. Inclusivity and accessibility of security. This allows institutions (MFIs) for - women entrepreneurs A Policy Framework women to access credit startups, MSMEs, and of all ages and from For Women-Led MSME based on their business artisans. marginalized communities **Access To Finance** potential and skills, rather Paraguay's guarantee should have access to the than their assets. scheme (FOGAPY) was scheme. Credit guarantee schemes established to support 4. Provide complementary often come with financial MSMEs, while Fogamu is support services to WMSMEs, literacy programs that specifically for WMSMEs. such as training, to improve educate women on their capability to apply for financial management, the CGS. budgeting, and investment strategies.

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
ALTERNATIVE COLLATERAL - CREDIT GUARANTEE SCHEMES (CGS) Continued	5. Provide incentives for women entrepreneurs such as a higher coverage ratio.	This knowledge equips women with the skills necessary to effectively manage their finances and make informed financial decisions. By accessing credit through credit guarantee schemes and repaying loans on time, women can establish a positive credit history. This can help them access larger loans in the future and improve their overall financial standing.	A business development fund for women was established in Rwanda to support the Women Guarantee Scheme.	
FINANCIAL INFRASTRUCTURE	Enforcement of secured transactions on movable collateral, clearly defined legal processes, adjudication and foreclosure, will encourage FSPs to lend to WMSMEs. Centralized Credit Registries (CCR) enable lenders to leverage data to provide loans based on clients' borrowing history and repayment data. Credit rating agency services, i.e. making use of sectoral and firm-based information to provide a rating, rather than historical credit transactions. An enforceable legal regime for leasing and hire-purchase contracts and factoring by FSPs is necessary to encourage them to offer this service to WMSMEs which are usually under-capitalized and may not be able to afford assets or equipment. Legal regimes (regulations) that facilitate warehouse receipts by securing the loans of MSMEs using their commodities, especially for agri-firms, will expand access to finance for the MSME sector. Use of capital markets as an alternative source for WMSME funding.	An appropriate financial infrastructure helps reduce the cost of doing business, which has a positive effect on financial charges and interest rates. Sound financial infrastructure helps more WMSMEs access financial services at affordable costs. Leveraging robust financial infrastructure enables women to access financial services using nontraditional collateral and using alternative data. It also provides a cheaper, easier, and more sustainable way of raising capital in the capital markets.	In Zambia, authorities introduced a collateral registry for moveable assets in 2016, allowing women to use a greater variety of assets as collateral. In March 2020, Bank Al-Maghrib implemented an online moveable assets registry with support from the IFC. The Centralized Credit Registry (CCR), established by the Reserve Bank of Zimbabwe in 2017, collects data from lenders to provide loans based on client data. The Dominican Republic's 2020 Mobile Guarantees Law allows for a moveable collateral registry and calls for an online collateral registry (Sistema Electrónico de Garantías Mobiliarias). The launch of the C-TRADE trading platform in 2018 by the Escrow Group and the Pfuma Inotho SME funding and listing platform in Zimbabwe enabled individuals and SMEs to buy and sell shares online. This helps SMEs address their liquidity and financing needs by raising funds in the capital market for their business. The Government of Senegal supports agricultural value chain formalization, creating business opportunities and financing for producers, collaborating with off-taker	

organizations in

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
FINANCIAL INFRASTRUCTURE Continued			the shea butter, cashew, and mango value chains, among others. A successful example includes a case where a female shea butter producer started exporting her products to Canada and Europe.	
MSME DATA	Ensure an inclusive and participatory approach to MSME data collection to include WMSME indicators. Promote a sex-disaggregated data culture among service providers. Define indicators that reflect policy objectives and can be used to assess the WMSME landscape. Ensure that the capacity and ability to collect, manage, and analyze sex-disaggregated data are implemented. Establish platforms to disseminate insights.	Data on women MSMEs enable policy makers and regulators to identify barriers and gaps and help in the design of targeted interventions that promote financial inclusion. Data also enable regulators to provide guidance to FSPs, set targets and other effective policies that help promote a conducive environment for WMSMEs. Analysis of data on WMSMEs can also help assess systemic risks associated with extending loans to this sector, which may pose risks to the stability of the financial sector. Data on WMSMEs enable policymakers, regulators, and FSPs to understand market dynamics, identify gaps, and tailor offerings to meet women's needs. It further helps identify opportunities for FSPs, particularly when women outperform their male counterparts in the credit market.	The Bank of Zambia mandates that FSPs provide SDD through supervisory reporting templates. The objective of this data framework is to inform policy decisions while bridging the knowledge and information gap on the specific needs of women. in 2023, CNBV designed and published a new regulatory report for banking business loans to collect SDD on shareholding, the board of Directors, and senior management (effective as of July 2024). ²⁵ The Central Bank of Egypt issued regulations in 2021 that allow banks to use alternative data in credit assessments using behavioral scoring models when granting credit facilities to individuals.	Data Collection Processes And Defining Micro, Small And Medium Enterprises: Morocco Policy Framework on MSME Data Collection: A Guide for Gender Inclusive Finance Increasing Women's Financial Inclusion and Closing the Women's SME Credit Gap In Zambia Through Enabling Financial Policy and Regulation A Policy Framework For Women-Led MSME Access To Finance
CAPACITY BUILDING OF WMSMES	Build skills for women-led MSMEs and FSPs. Women-led MSMEs need technical assistance beyond, but linked to finance. Build the capacity of financial institutions and DFS providers to serve women enterprises.	Access to business networks and mentoring relationships between seasoned and novice entrepreneurs can benefit new and potential entrepreneurs, and specifically help women entrepreneurs.		Increasing Women's Financial Inclusion and Closing the Women's SME Credit Gap In Morocco Through Enabling Financial Policy and Regulation Increasing Women's Financial Inclusion and Closing the Women's SME Credit Gap In Zimbabwe Through Enabling Financial Policy and Regulation A Policy Framework For Women-Led MSME Access To Finance

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
CAPACITY BUILDING OF WMSMES Continued		RATIONALE	The Reserve Bank of Zimbabwe encourages financial institutions to establish women's desks and SME units. This has been supported by institutional capacity building and has resulted in many FSPs now developing products and services aimed at the different segments of the women's market. In El Salvador, the National Program for Women's Entrepreneurship is being implemented, focused on three pillars: 1. Women and Business, providing specialized training on entrepreneurship skills and innovation; 2. Micro and Small Business Development Centers (12 centers throughout the country); 3. Women's Entrepreneurship Windows (six in the country), to facilitate information on how to access various services. The CBE launched the Nile Preneurs Initiative to support entrepreneurs 'from idea to launch' and	The Role Regulators Play in Closing the Financial Inclusion Gender Gap: A Case Study of El Salvador
			help SMEs and startups grow through several programs, such as incubation, innovation support, and	

CROSS-CUTTING THEMATIC AREAS

In 2019, the AFI network endorsed the Kigali Statement to advance the agenda of financial inclusion of disadvantaged groups, such as women, forcibly displaced persons, youth, and persons with disabilities.

Appropriate regulatory frameworks and policies promoting their financial inclusion are the key to improving inclusion, while maintaining the integrity and stability of the financial system.

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
FORCIBLY DISPLACED PERSONS (FDPs)	 Encourage timely legal registration of FDPs and issue suitable IDs for KYC and CDD. Collect and analyze sex-disaggregated data to understand the unique barriers to the financial inclusion of forcibly displaced women and develop financial inclusion policies accordingly. Develop suitable payment products, such as mobile money, prepaid cards or wallets with limited functions, and low transaction ceilings. Enable FDPs to share their financial data through open finance frameworks, to facilitate women FDPs access to financial services, while ensuring their data is well protected to prevent threats to their well-being. Adjust the NFIS to integrate FDPs based on sound data. By including FDPs, women FDPs become a target segment in the NFIS. Develop and implement risk-based tiered KYC and CDD that can advance the financial inclusion of forcibly displaced women. Explore microfinance institutions and community-based financial cooperatives. These models can provide the necessary financial services to displaced individuals, including women. 	Financial inclusion of forcibly displaced women gives them control over their own financial resources, helping them make their own decisions regarding spending, saving, and investing; helps them better manage their financial risks; supports their social integration into host communities by conducting financial transactions, engaging with local businesses, and establishing relationships with formal financial institutions, which promotes social cohesion, reduces isolation, and promotes a sense of belonging. Financial inclusion of forcibly displaced women supports their resilience and recovery as they can access resources to manage emergency situations, rebuild their lives, and recover from the impact of forced displacement. Considering the complexity of including FDPs, advancing the financial inclusion of women FDPs requires a combined effort. This effort involves areas such as joint financial data collection and analysis, and developing financial inclusion policies. Therefore, promoting multi-stakeholder collaboration is essential.	Several AFI member institutions, such as Banque Centrale de Mauritanie, National Bank of Rwanda, Central Bank of Nigeria and Bank of Uganda have implemented policy and regulatory reforms that enhance access to formal finance for the FDPs they host. Other AFI member institutions, including the Bank of Tanzania, Bank of Zambia, and Central Bank of Jordan have championed this issue for several years. In Rwanda and Uganda, Equity Bank works with humanitarian organizations, such as UNHCR, to open financial accounts for FDPs. Upon verification by the humanitarian organization, accounts are opened capturing details such as age, gender, and location, and debit cards are subsequently issued. The SBDR, in an effort to support the inclusion of this segment, issued two circulars: Circular SB: No. 012/21 - Special and Temporary Treatment for People with Venezuelan Nationality with Expired Identification Documents or Passports as of 1 July 2021 and Circular SB: No. 013/22 - which refers to the extension of the deadline for special and temporary treatment	Towards Inclusive Financial Services, Financial Capability and Financial Health for All - A Policy Framework for the Financial Inclusion of FDPs Current state of practice - Policy Frameworks, Laws and Regulations related to the Financial Inclusion of Forcibly Displaced Persons Advancing the Financial Inclusion of Forcibly Displaced Persons - Case Studies on Rwanda, Mauritania and Afghanistan Leveraging Digital ID and e-KYC for the Financial Inclusion of Forcibly Displaced Persons: Risks and Opportunities Inclusive Financial Integrity: A toolkit for policymakers

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
FORCIBLY DISPLACED PERSONS (FDPs) Continued	> Boost stakeholder collaboration - developing and implementing policy and regulatory reforms that promote the financial inclusion of forcibly displaced women requires the close collaboration of multiple stakeholders, i.e. line ministries responsible for FDPs, humanitarian and developmental partners, and the private sector.		for people with Venezuelan nationality with expired identification documents or passports.	
YOUTH AND YOUNG WOMEN'S FINANCIAL INCLUSION	 Social and cultural norms affect access to finance for young women. Set youth and gender-related targets. Facilitate inclusivity - rural youth, and young women. Promote the use of nontraditional collateral. The technology divide impacts access to DFS. Leverage technology to deliver financial education messages. Engage with women's and youth ministries and other key stakeholders to ensure that gender considerations are integrated into youth initiatives. Understand the genderspecific regulatory barriers or enablers that impact the access and usage of the formal financial system by young men and young women. Establish special funds such as credit guarantee schemes or credit facility vehicles targeting youth (i.e. microfinance banks). Bring awareness to and empower FSPs on how to tailor products and services for young women. 	Young women have comparatively lower levels of access to formal financial institutions and gender disparities persist in access to technology, including mobile phone ownership. Financial inclusion of youth and young women allows them to have control over their financial resources, engage in entrepreneurship, increase their earning potential, develop financial literacy, build resilience, and for young women, challenge gender inequalities and reduce the gender gap. This is a powerful tool that enables youth and young women to achieve economic independence and contribute to their own economic well-being and that of their communities.	groups in their financial inclusion strategies include Palestine, Egypt, Samoa, Fiji, Solomon Islands, Zambia, and Zimbabwe. In the Philippines, several initiatives aimed at youth have been instituted, including integrating financial education into the education curriculum and promoting digital financial inclusion. BSP hosted a Youth Summit to engage with youth, raise awareness of the central bank's digitalization initiatives empowering them through competitions and projects, as well as leveraging social	Integrating Youth into a National Financial Inclusion Strategy Youth Financial Inclusion Policy Framework Philippines - Youth Financial Inclusion Palestine - Youth Financial Inclusion Egypt - Youth Financial Inclusion Policy Responses to Covid-19 for the Youth Population in Africa

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
YOUTH AND YOUNG WOMEN'S FINANCIAL INCLUSION Continued			curriculum, attracting university students through the "Student unified card project" which serves as both a payment card and entry card to the university campus, in addition to targeting entrepreneurs, especially women, through FinTech initiatives such as "Finyology and Acceleretha".	
PERSONS (WOMEN) WITH DISABILITIES	 Set specific gender and disability related targets in the NFIS and NFES. Facilitate inclusivity - design and promote FI initiatives for women with disabilities. SDD, as well as the type of disability and age, are key to understanding the needs and financial behaviors of this group, as well as to monitor the performance of the implemented initiatives. Technology is a key tool for accessing financial institutions, allowing women with disabilities to achieve increased independence and full participation. 	Women with disabilities suffer from double discrimination, based on both gender and disability, and are up to three times more likely to experience physical and sexual abuse than women without disabilities. Women with disabilities experience the highest rates of digital exclusion, having less access to mobile phones and limited use of mobile internet, even though connectivity allows access to information and digital services.	The Government of Malawi is implementing the Inclusive Economic Empowerment Program (iSave) targeting women, men, and youth with disabilities as well as their families and caretakers. Furthermore, all financial education materials are translated into Braille and in large print and distributed to all resource centers for access and use by school children and youth with disabilities. In the Dominican Republic, all FSPs must maintain special service points and priority seats exclusively for people with disabilities, pregnant women, and the elderly to provide easy access to financial services and products. In addition, the SBDR, under the Circular CCI-REG-202300021, launched an Accessibility Guide for FSPs to support access for PWDs that uses the branches of FSPs in the most natural way possible. The State Bank of Pakistan instituted a requirement that the job quota for persons with disabilities at banks should ensure a minimum of 25 percent representation for women with disabilities.	Financial Inclusion for Persons With Disabilities

OTHER KEY ENABLERS TO **GENDER INCLUSIVE FINANCE**



In addition to the policy and regulatory initiatives to gender inclusive finance, members of the AFI network should consider other initiatives that are key enablers to women's financial inclusion:

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
INSTITUTIONAL LEADERSHIP AND GENDER DIVERSITY	1. Gender Policy - having similar benefits is not enough to close the gap; other initiatives must be implemented to create a level playing field. 2. Incentives to retain women professionals - attract and retain women professionals at different levels, especially as they become mothers, and to offer them a smooth transition back to work to continue their careers. 3. Gender Audits - helps to make an assessment on how gender is effectively institutionalized in policies, programs, organizational structures, and proceedings (including decision-making processes), and in the corresponding budgets.	Efforts to close the gender gap in financial inclusion and support the creation of gender equitable financial systems requires increased participation of women at all levels: from more female clients to more women leading financial institutions and heading policy and decision-making bodies at national and global levels. Organizations that have more women in senior leadership positions are also able to respond to organizational climate change requirements. Gender diverse organizations are generally impactful, particularly in promoting women's financial inclusion, although the process can take a long time and be more challenging.	Countries with programs to support women's leadership at the institutional level include the Democratic Republic of the Congo, Malawi, Ghana, Nigeria, Rwanda, South Africa, Zambia, the Philippines, Egypt, Morocco, Tunisia, Fiji, Papua New Guinea, and Solomon Islands. According to the Official Monetary and Financial Institutions Forum (OMFIF), in 2022 the National Bank of the Republic of North Macedonia was ranked first between central banks with the highest female presence in leadership positions. This certainly supports activities in strengthening gender inclusive finance. Supported by a sound gender diversity policy, in 2022, the Superintendencia de la Economía Popular y Solidaria (SEPS), Ecuador, has a higher representation of female staff across all levels accounting for 55 percent (52 percent in 2020) of its total workforce, 51 percent who are women senior managers, and 67 percent (51 percent in 2020) women board directors. The Bank Negara Malaysia (BNM) demonstrates its commitment to gender equality by providing support for women, including access to a high-quality and professionally run subsidized childcare facility, good maternity and paternity benefits, and comprehensive medical coverage for employees and their children. With a workforce consisting of 49 percent women, BNM has achieved gender balance, with women also occupying 43 percent of senior leadership positions.	Gender Diversity Within AFI Member Institutions A Toolkit for Increasing Gender Diversity and Women's Leadership in Financial Regulatory Institutions Gender Diversity within AFI Member Institutions 2018 The Role Regulators Play in Closing the Financial Inclusion Gender Gap: A Case Study of the Dominican Republic GIF Mapping Project Report

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
INSTITUTIONAL LEADERSHIP AND GENDER DIVERSITY Continued			CNBV Mexico, Bank of Jordan, and the Centre for Financial Inclusion Eswatini have leveraged results of gender audits to identify key priority areas and interventions to address gender gaps and discriminatory practices, and to provide capacity building and training to support the implementation of gender mainstreaming initiatives.	
			In March 2017, the Government of Egypt launched the National Strategy for the Empowerment of Women 2030. The country also has an Egyptian Gender Equity Seal Certification for the private sector.	
			Principle 4 of the Ghana Sustainable Banking Principles directs financial institutions to, and encourages awareness of, and initiation of actions to promote gender equality with clients and within business operations.	
			To support implementation of the first 2022-2030 National Financial Inclusion Strategy (ENIF) in the Dominican Republic, a Financial Inclusion Committee was established in 2021, comprised of the SBDR, the BCRD, the Superintendence of Insurance, the Ministry of Finance (HACIENDA), and the Ministry of Industry, Commerce, and MSMEs (MICM).	
	 4. Establish a policy for gender diversity and representation of women in leadership positions. > Intersectionality of multiple identities, such as race, ethnicity, disability, and socioeconomic background is key to ensuring that women from all backgrounds and marginalized groups have equal opportunities for leadership positions. > Sustainability helps in addressing underlying barriers and biases, encouraging supportive organizational cultures, and promoting policies that enable women's financial inclusion beyond quotas. 	Diverse leadership teams can contribute to women's financial inclusion by increasing representation and visibility, providing role models and inspiration, facilitating networks and mentorship, promoting gender-inclusive policies and practices, shaping organizational culture and business performance, and driving policy and regulatory changes. These benefits work together to create a more inclusive and supportive environment for women to thrive economically and financially.	Ecuador, for example, requires that the Board of Directors of its savings and credit cooperatives have the same gender proportionality as its assembly (i.e. if its assembly has 40 percent women, the Board must have 40 percent of women). In December 2021, CNBV-Mexico announced an initiative targeting women for entry into the professional career service, offering 25 operational and deputy director positions, to increase women's representation and bring them on par with men in the CNBV. There is a correlation between women's leadership and gender transformative policies, as demonstrated by AFI member institutions such as BSP, Bank of Zambia, CNBV Mexico, National Bank of Cambodia, National Bank of Rwanda, Superintendencia de Bancos del Ecuador, and Reserve Bank of Zimbabwe.	Gender Diversity Within AFI Member Institutions A Toolkit for Increasing Gender Diversity and Women's Leadership in Financial Regulatory Institutions Gender Diversity within AFI Member Institutions 2018

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
INSTITUTIONAL LEADERSHIP AND GENDER DIVERSITY Continued	> Collaboration and Partnership among various stakeholders is a necessity, as this principle acknowledges the importance of collective action and collaboration to create an enabling environment for women's financial inclusion and to ensure the success and sustainability of quotas.		These institutions have women in senior leadership positions (either at the head or deputy head level), and they have made significant strides in accelerating GIF in their respective jurisdictions. Gender diversity within the SBDR has been improving in recent years and in 2023, six of the 11 members of the SBDR Executive Committee were women.	The Role Regulators Play in Closing the Financial Inclusion Gender Gap: A Case Study of the Dominican Republic GIF Mapping Project Report
	 5. He-for-She Male Allies > Facilitate male champions to support women's financial inclusion to create a bold, visible, and united force for gender equality. > Both men and women in policymaking institutions should have access to leadership and gender sensitization training. 	Securing the buy-in and commitment from male leadership is imperative to closing the gap between gender inclusive policies and practice, as sociocultural norms often manifest in deep structures that perpetuate institutional inequalities.	At the Bank of Ghana, men are the backbone of the bank's ladies' association and are considered the 'iron rods' or the 'ladies' pillars of strength. The National Bank of Rwanda has 60 percent male members in their senior committee who support gender responsive initiatives.	Gender Diversity Within AFI Member Institutions A Toolkit for Increasing Gender Diversity and Women's Leadership in Financial Regulatory Institutions Gender Diversity within AFI Member Institutions 2018
	 6. Gender Capacity Building Commit to educating and sensitizing all staff on the new policies and procedures that might be put in place. Understanding the cultural context of the member jurisdiction is essential when developing any capacity building activities, to ensure that they are appropriate and will be well-received by participants. Training that supports a pipeline of future (women) leaders can include mentoring and coaching programs, as well as leadership, negotiation, and technical skills. 	Leadership and Diversity Program for Regulators (LDR) ²⁶ delivered in partnership with WWB and Oxford University. Mentorship, role models, and support systems to climb the leadership ladder while balancing their personal and professional lives.	Each year SEPS Ecuador has participated in the Leadership and Diversity Program for Regulators delivered in partnership with WWB and Oxford University, since the start of the program in 2019. In Mexico, the CNBV's annual training program includes specific topics on identification, prevention, and attention to cases of discrimination, human rights, equality, workplace inclusion, and labor inclusion. The National Bank of Cambodia has a Women's Committee consisting of 11 members, all female, and chaired by the Deputy Governor of the NBC, H.E. Ms. Ouk Maly. The Women's Committee is primarily responsible for overseeing and furthering the women's agenda at the NBC. The Bank of Ghana is implementing the capacity building Female Future Program for women at the middle management level. The program is organized by the Confederation of Norwegian Enterprise in collaboration with the Ghana Employers Association.	Gender Diversity Within AFI Member Institutions 2023 A Toolkit for Increasing Gender Diversity and Women's Leadership in Financial Regulatory Institutions Gender Diversity within AFI Member Institutions 2018 GIF Mapping Project Report

²⁶ The 12-week training program aims to promote women's leadership in member institutions to reduce the gender gap in financial institutions, build a pipeline of future women leaders, and develop gender transformative policy responses.

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
INSTITUTIONAL LEADERSHIP AND GENDER DIVERSITY Continued			The Bank of Zambia is supporting the implementation of the Female and Male Operated Small Enterprise (FAMOS) Check Tool, a self-audit tool used by FSPs to identify opportunities for improvement in the way in which they reach and serve both women and men in small and medium enterprises. The FAMOS Check addresses the following parameters: Clientele, Activities and Services, Approach and Outreach, Procedures, Resources, and Strategies.	
COORDINATION AND COLLABORATION	 Dedicated Leadership Gender Mainstreaming Unit Internal and External Technical Working Groups Stakeholder Engagement Stakeholder coordination and collaboration should address the multisectoral elements of financial inclusion. 	Institutional coordination and political commitment - to ensure stakeholder engagement and commitment, and buy-in. Financial policymakers and regulators can collaborate with national players, male community leaders, and civil society representatives to advance the overall gender equality agenda and support women's empowerment.	The Bank of Zambia has appointed a gender specialist who conducts sensitization training for staff and offers gender equality training, supported by Italy's Turin Centre, which is also extended to FSPs. The Reserve Bank of Zimbabwe collaborates closely with various stakeholders, including government ministries and departments, tertiary institutions, development partners and NGOs, financial sector regulators and other entities, private sector participants, industry bodies, entrepreneurs, and communities in the development and implementation of all the strategies to support women and WMSMEs. In the Dominican Republic, a Financial Inclusion Committee was established in 2021, comprising the SBDR, BCRD, Superintendence of Insurance, Ministry of Finance (HACIENDA), and the Ministry of Industry, Commerce and MSMEs (MICM). In Peru, the Multisectoral Commission on Financial Inclusion was expanded to include the Ministry of Transport and Communications, Ministry of Production, Ministry of Agriculture and Irrigation, Presidency of the Council of Ministers, and the Superintendence of the Securities Market. This provides for better coordination on multisectoral elements of financial inclusion. In El Salvador, financial inclusion efforts are driven by the Banco Central de Reserva El Salvador (BCR) and is supported by the National Council for Financial Inclusion and Education (Consejo Nacional de Inclusión y Educación Financiera or CNIEF). The central bank coordinates with various financial institutions encouraging them to offer products tailored to women.	The Role Regulators Play in Closing the Financial Inclusion Gender Gap: A Case Study of El Salvador The Role Regulators Play in Closing the Financial Inclusion Gender Gap: A Case Study of the Dominican Republic/ The Role Regulators Play in Closing the Financial Inclusion Gender Gap: A Case Study of Peru GIF Mapping Project Report

KEY GUIDING PRINCIPLES RATIONALE POLICY ISSUE **COUNTRY EXAMPLES RELEVANT KPS** AND RECOMMENDATIONS APPROPRIATE Physical infrastructure Nearly all Dominican Republicans The gender mapping project The Role PHYSICAL AND ID established that countries that plays a crucial role in and **Peruvians** own a mobile phone Regulators Play INFRASTRUCTURE have accelerated financial and have a national ID, which in Closing the promoting women's inclusion also have strong financial inclusion through creates an ideal opportunity for Financial Inclusion digital ID and developed ICT the following: financial institutions to transition to Gender Gap: A infrastructure. digital products and channels. Case Study of > Ensures safe and secure the Dominican Notably, although some of transactions. In Zimbabwe, there is recognition Republic them do not have explicit that adequate and appropriate > Provides access to The Role gender targets or initiatives, physical infrastructure (road, power, banking facilities. these jurisdictions already water infrastructure, and internet Regulators Play > Offers access points for have high levels of women's connectivity are critical to reducing in Closing the digital banking. bank account ownership. the barriers to doing business and Financial Inclusion > Facilitates financial promoting access to finance for Gender Gap: A education programs, WMSMFs. Case Study of Peru enabling outreach The existence of a comprehensive The Role activities, and creating Regulators Play national ID system in Rwanda has opportunities for been a fundamental element of SDD in Closing the collaboration. collection. Financial Inclusion A sound national identity Gender Gap: A In 2022, the government of the system helps in addressing Case Study of Peru Dominican Republic issued a KYC barriers to women's national digitization plan (the GIF Mapping financial inclusion, Digital Agenda 2030) to help close Project Report facilitates easy access the digital divide and enhance to DFS, enables targeted infrastructure and digital security. government programs, In the Latin America and Caribbean and enhances financial region, most countries that have transparency and security. achieved progress on women's By investing in and financial inclusion have benefited improving physical mostly from the introduction of basic infrastructure, or simple accounts that only require policymakers and a national ID to open (which is not a stakeholders can barrier in the region, as most women enhance women's have an ID) and have no associated access to financial minimum balances or fees. services, empower them economically, and contribute to their overall financial well-being. WOMEN'S In most developing and Economically empowered Peru has made progress in increasing The Role **ECONOMIC** women are able to earn women's labor market inclusion. Regulators Play emerging economies, many **PARTICIPATION** women are confined to lowincome, build assets, and The country has nearly achieved in Closing the income informal work, which make financial choices gender equality in its labor force, Financial Inclusion impacts their economic returns. that align with their with women representing 47 percent Gender Gap: A Case of the total labor force in 2022, up goals and aspirations. Study of Peru Women's levels of education This empowerment is a from 37 percent in 1990. **Gender Diversity** and types of work are, fundamental aspect of Improved land tenure security in Within AFI Member generally, factors that financial inclusion, as it determine their income levels. Rwanda led women owners to Institutions enables women to have a which in turn, determines increase their investments in land by The Role say in their financial lives much of their life course and 18 percentage points, twice the level Regulators Play and contributes to their economic resilience. observed for men. in Closing the overall economic well-Although this factor is outside Women in the **Dominican Republic** Financial Inclusion being. the direct remit of financial are well-educated and relatively Gender Gap: A When women are actively regulators, there is potential economically empowered, especially Case Study of the engaged in the workforce to advocate and positively as entrepreneurs and informal **Dominican Republic** and have access to incomeinfluence other national bodies workers. **GIF Mapping** generating opportunities, and the private sector to Project Report they can lift themselves invest in and support women and their families out of entrepreneurs and business poverty. owners and use their voice to

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
WOMEN'S ECONOMIC PARTICIPATION Continued	bring the ecosystem together to stand for women's safety and economic equality.	By providing women with the means to generate income and accumulate wealth, financial inclusion enables them to improve their living standards and break the cycle of intergenerational poverty. Women with access to income and assets are more attractive customers to FSPs leading to increased access to credit, savings accounts, insurance, and other financial products and services. Financial inclusion ensures that women have the necessary tools and resources to manage their finances, invest in their businesses or education, and protect themselves and their families from financial shocks. When women are financially included, they can start their own businesses, access credit to expand their enterprises, and contribute to job creation and economic growth. By supporting women's entrepreneurial endeavors, financial inclusion not only benefits individual women but also has positive spillover effects on the broader economy.		
SUPPORTIVE LEGAL AND REGULATORY ENVIRONMENT	Discriminatory laws can depress women's demand for financial services, according to the World Bank, which has found that 176 nations still have legal barriers to women's full economic participation. ²⁷ For example, if women are prohibited from owning assets, they lack the traditional fixed collateral required for loans, limiting their use of credit products.	regulatory barriers such as property rights, inheritance, and access to credit will provide opportunities for women	The Peruvian government launched the Plan Estratégico Multisectorial de Igualdad de Género (PEMIG) in 2020 to address gender equality at all levels of society and business. Combatting gender-based violence is a crucial component of this initiative. Gender diversity, equity, and inclusion within firms are essential, as is the intentional design and provision of gender-intelligent services and products.	The Role Regulators Play in Closing the Financial Inclusion Gender Gap: A Case Study of Peru GIF Mapping Project Report

POLICY ISSUE	KEY GUIDING PRINCIPLES AND RECOMMENDATIONS	RATIONALE	COUNTRY EXAMPLES	RELEVANT KPS
SUPPORTIVE LEGAL AND REGULATORY ENVIRONMENT Continued		Consumer protection and financial literacy and education are the results of a supportive regulatory environment and these can promote increased uptake of financial products and services by women and WMSMEs. A supportive policy regulatory environment encourages the collection and analysis of SDD in the financial sector enabling financial service players to gain insights into the unique challenges and opportunities faced by women in accessing and using financial services, as well as enable evidence-based policymaking.	Article 70 of the Constitution of the Republic of Ecuador stipulates that: "The State shall develop and implement policies aimed at achieving equality between women and men, utilizing specialized mechanisms as mandated by law. It shall integrate a gender perspective into its plans and programs and offer technical support for its obligatory implementation within the public sector." Some countries have now reported positive developments in this area, with reforms related to asset ownership and control in countries such as the Democratic Republic of Congo, Iraq, Kenya, Tanzania, and Zambia being registered. ²⁸	
LEGAL AND SOCIAL NORMS	Although the legal system may not restrict women's economic participation, gendered social norms disadvantage women communities where strong patriarchal belief systems exist. The GIF mapping report established that countries with significantly low levels of financial inclusion of women generally have significant socioeconomic, cultural, and legal barriers. Regulators should understand that factors in the wider economic and social environment can help or hinder the application of the policy and regulation, as well as the mix of policies, and that a wider enabling environment will provide the most impact on increasing women's financial inclusion in their jurisdiction. The powerful influence of gender prescriptive social and cultural norms can offset potential progress, even when foundational regulations are in place.	Mainstreaming gender considerations into policies and regulations by financial sector regulators and policymakers may not be enough to advance women's financial inclusion or to address the wider societal structural barriers and negative social and cultural norms that women often face. These wider factors must also be addressed by those outside of financial regulations, who have a clear mandate and strong influence in those areas. Financial regulators have an important role in indirectly influencing broader legal and societal change. Financial regulators and policymakers can use their convening power to engage in the wider financial inclusion space. They can collaborate with nonfinancial sector regulators, governmental agencies, and the private sector to identify and address legal and social barriers and constraints.	To manage teen pregnancies and early child marriages which impact the economic well-being of young women, in 2021, the Government of the Dominican Republic passed a law prohibiting marriage before the age of 18.	The Role Regulators Play in Closing the Financial Inclusion Gender Gap: A Case Study of the Dominican Republic GIF Mapping Project Report

and holidays.

KEY GUIDING PRINCIPLES RATIONALE RELEVANT KPS POLICY ISSUE **COUNTRY EXAMPLES** AND RECOMMENDATIONS MONITORING AND Ongoing Monitoring - a typical Facilitate the collection, In Eswatini, a mid-term review National Financial **EVALUATION** analysis and review of of the NFIS was conducted by the National Results Framework Inclusion Strategy financial inclusion data Centre for Financial Inclusion with (NRF) would include gender-Monitoring and specific objectives and based on the strategy assistance from AFI in 2019. This **Evaluation Toolkit** interventions, KPIs to measure monitoring plan developed led to the development of a gender their impact, baseline data during the formulation inclusive finance roadmap with a and strategy targets, and data phase. specific focus on improving access to and usage of finance by women sources. entrepreneurs, which was launched Monitoring can be done in 2022. internally by the FIU, while evaluation should be done by Paraguay conducted a postan independent partner. implementation evaluation in 2019 of its 2014-2018 NFIS resulting in a post-implementation evaluation report, providing an understanding of the needs, challenges, and opportunities of the population in terms of financial inclusion, as well as the gaps that should be prioritized in Paraguay's next NFIS. Several AFI member countries, such as Fiji, Solomon Islands, Paraguay, and Zimbabwe, received technical assistance from organizations such as AFI, UNCDF, and the World Bank, among others, to conduct postimplementation evaluations of their respective strategies. **EVALUATION** El Salvador and Mexico perform National Financial Assess the effectiveness annual reviews to monitor the A mid-term evaluation of the NFIS in meeting the Inclusion Strategy conducted by an independent set goals and objectives different actions and evaluate the Monitoring and third party will enable in relation to women's degree of progress. **Evaluation Toolkit** financial inclusion. This implementing institutions In Egypt, a mid-term review for also ensures that any to make the necessary (2022-2023) was conducted in adjustments to the scope, gaps and challenges the first quarter of 2024 to assess targets, or implementation hindering the smooth progress in attaining the financial implementation of the plan to achieve the intended inclusion strategy objectives, as well NFIS are identified and gender-specific objectives and as designing new strategy action targets within the specified addressed. plans for (2024-2025). time frame. The end-term evaluation of the strategy helps assess the level of attainment of genderspecific measures, actions, and targets and informs the direction of the next strategy. An ex-post evaluation conducted a few years after the strategy helps assess the entire chain of results, up to the impact level COMMUNICATIONS COMMUNICATIONS PLAN Gender gap AND ADVOCACY > Create a time-bound plan, communications targets including milestones and and indicators will help events such as key bank your institution measure announcements, media success. campaigns, national events,

KEY GUIDING PRINCIPLES COUNTRY EXAMPLES POLICY ISSUE RATIONALE RELEVANT KPS AND RECOMMENDATIONS **COMMUNICATIONS** > Sustain news flows and These campaigns are Countries, such as Mexico, Honduras, Communication AND ADVOCACY educate audiences about essential in facilitating and Fiji, have developed dedicated Strategies for activities and initiatives. increased awareness, websites that provide regular National Financial Continued improved financial updates on strategy implementation, Inclusion Strategy > Collaboration with internal knowledge, and the SDD, NFIS monitoring updates, and <u>Implementation</u> and external stakeholders challenges. skills of women to make is vital for buy-in and Communicating informed financial suggestions. Women's Financial decisions, manage their <u>Inclusion</u> > Prepare a budget finances effectively, and incorporating the cost of plan for the future; build each activity, including confidence in women human resources, when engaging with equipment, and materials. financial institutions; **COMMUNICATIONS POLICY** empower women through the tools and resources Should provide guidance on the use of communications necessary to take control of their financial lives and channels such as social media services: communicate and the website, together with tailored solutions and a media relations strategy, including contacts between practical guidance the institution, media, and that consider women's journalists. specific circumstances, such as income STAKEHOLDER MAPPING disparities, caregiving > Consider all possible responsibilities, and audiences, even those limited access to formal that are not significantly identification. impacted by the policy. Gender targeted > Identify the priority communication campaigns audiences and their enable women to have communications needs. equal opportunities > Establish how the to access and benefit communications products from financial services, or experiences will connect contributing to their with the audiences. overall financial well-> Evaluate the communications being and socioeconomic function and its objective. advancement. **COMMUNICATION PRINCIPLES** AND POLICIES Tailor gender gap messages for each audience group, and use plain language and visuals that are clearly understandable. Ensure that messaging and channels are inclusive and accessible to all, including different gender identities.

CONCLUSION



The continued uptake of GIF is expected to not only enhance women's financial resilience but also contribute to broader socioeconomic development. To fully utilize the benefits of GIF, policymakers and regulators need to develop targeted interventions and policies. Some of these interventions include customized financial literacy programs, collection of SDD, leveraging technology for risk assessments, inclusion of GIF in the NFIS, and targeted climate change awareness campaigns, among others. It is also paramount for global standards to be applied proportionately to ensure that women are not disadvantaged, and AFI will continue to engage with global standard setting bodies (SSBs) on GIF to ensure awareness on all sides and strive for proportionality of standards.

This GIF policy model is AFI's effort to provide guidance to allow for increased inclusion of women into the formal financial sector. The policy model provides a head start to policymakers and regulators by collating GIF policies, interventions, lessons, and experiences that have been proven to work. In addition, the policy model provides country examples for benchmarking purposes. The GIF policy model will go a long way in reducing the amount of time it will take to close the global gender finance gap. Notably, the GIF policy model will be a dynamic, evolving document, continuously updated as new insights and guidance emerge from the network's practical policy work. This model will lay the foundation for a GIF Policy Taxonomy, with the potential to help close a significant gap in the regulatory landscape.

JLGC

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Knowledge Products

ACRONYMS AND ABBREVIATIONS

ADR	Alternative Dispute Resolution	KPA	Key Policy Areas
AFI	Alliance for Financial Inclusion	KPI	Key Performance Indicators
AML/CFT	Anti-Money Laundering/Combating the	KYC	Know Your Customer
	Financing of Terrorism	LDR	Leadership and Diversity Program for
ANPME	National Agency for the Promotion of Small and Medium-sized Enterprises		Regulators
API	Application Programming Interface	MCS	Market Conduct Supervision
BCRD	Banco Central de la Republica Dominicana	MFIs	Microfinance Institutions
BNM	Bank Negara Malaysia	MNA	Member Needs Assessment
BSP	Bangko Sentral ng Pilipinas	M&E	Monitoring and Evaluation
BWCCI	Bangladesh Women Chamber of Commerce	MICM	Ministry of Industry, Commerce, and SMEs
DWCCI	and Industry	MSMEs	Micro, Small, and Medium Enterprises
СВА	Central Bank of Armenia	NBC	National Bank of Cambodia
CBSI	Central Bank of Solomon Islands	NFC	Nearfield Communication
CCR	Centralized Credit Registry	NFES	National Financial Education Strategy
CDD	Customer Due Diligence	NFIS	National Financial Inclusion Strategy
CEO	Chief Executive Officer	NISR	National Institute of Statistics Rwanda
CNBV	National Banking and Securities Commission	NRF	National Results Framework
DAP	Denarau Action Plan	NSBP	Nigerian Sustainable Banking Principles
DFL	Digital Financial Literacy	OECD	Organisation for Economic Co-operation and Development
DFS	Digital Financial Services	POS	Point of Sale
DRC	Democratic Republic of Congo	PWD	
DSS	Demand Side Survey		Persons with Disabilities
E-KYC	Electronic Know Your Customer	QR	Quick Response
ESRM	Enterprise Security Risk Management	RBZ	Reserve Bank of Zimbabwe
ENIF	Encuesta Nacional de Inclusión Financiera	SACCOs	Savings and Credit Co-operatives
FDPs	Forcibly Displaced Persons	SBRD	Superintendencia de Bancos de la República Dominicana
FIU	Financial Inclusion Unit	SDD	Sex Disaggregated Data
FSPs	Financial Services Providers	SDG	Sustainable Development Goals
G-DD	Gender Disaggregated Data	SSB	Standard Setting Bodies
GIF	Gender Inclusive Finance	VSLAs	Village Savings Groups
GIS	Geographic Information System	We-Fi	Women Entrepreneurs Finance Initiative
GMO	Gender Monitor Office	WGs	Working Groups
GPF	Global Policy Forum	WGFIS	Working Group for Financial Inclusion Strategy
ICT	Information and Communication Technology	WMSME	Women, Micro, Small, and Medium Enterprises
ID	Identity Document	WWB	Women's World Banking
IDR	Internal Dispute Resolution	ZWMB	Zimbabwe Women's Microfinance Bank
IFC	International Finance Corporation	_,,,,,,	Zimbabite fromen 5 meronnance bank
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